



## AI annotation software can ensure compliance of the EU data protection regulation and improve work efficiency.

Examples from two European camera trap projects

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# The **General Data Protection Regulation (GDPR)**

A comprehensive data protection law enacted by the **European Union (EU)** in **2018**.

It governs how organizations collect, process, store, and share **personal data of individuals** who are located **in the EU or European Economic Area (EEA)**, regardless of where the organization is based.



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## **Why is GDPR Important?**

Empowers individuals to have more control over their data

Holds organizations accountable for how they handle sensitive information

## **When Does GDPR Apply?**

Any organization operating within the **EU/EEA**,

Any organization outside the EU/EEA that processes the data of individuals within the EU/EEA

Find out more about GDPR here:



# GDPR regulations may influence camera trap projects:

## 1. Study Design

- Study area
- Time of day
- Seasonal impact

## 2. Aims and interests

- Human activity as factor of interest
- Distinguish between levels of human activity

Adam et al. 2021 <https://doi.org/10.3390/su131810287>

## 3. Detection of illegal presence of humans

## 4. Impact annotation efficiency

## 5. Data processing and storage

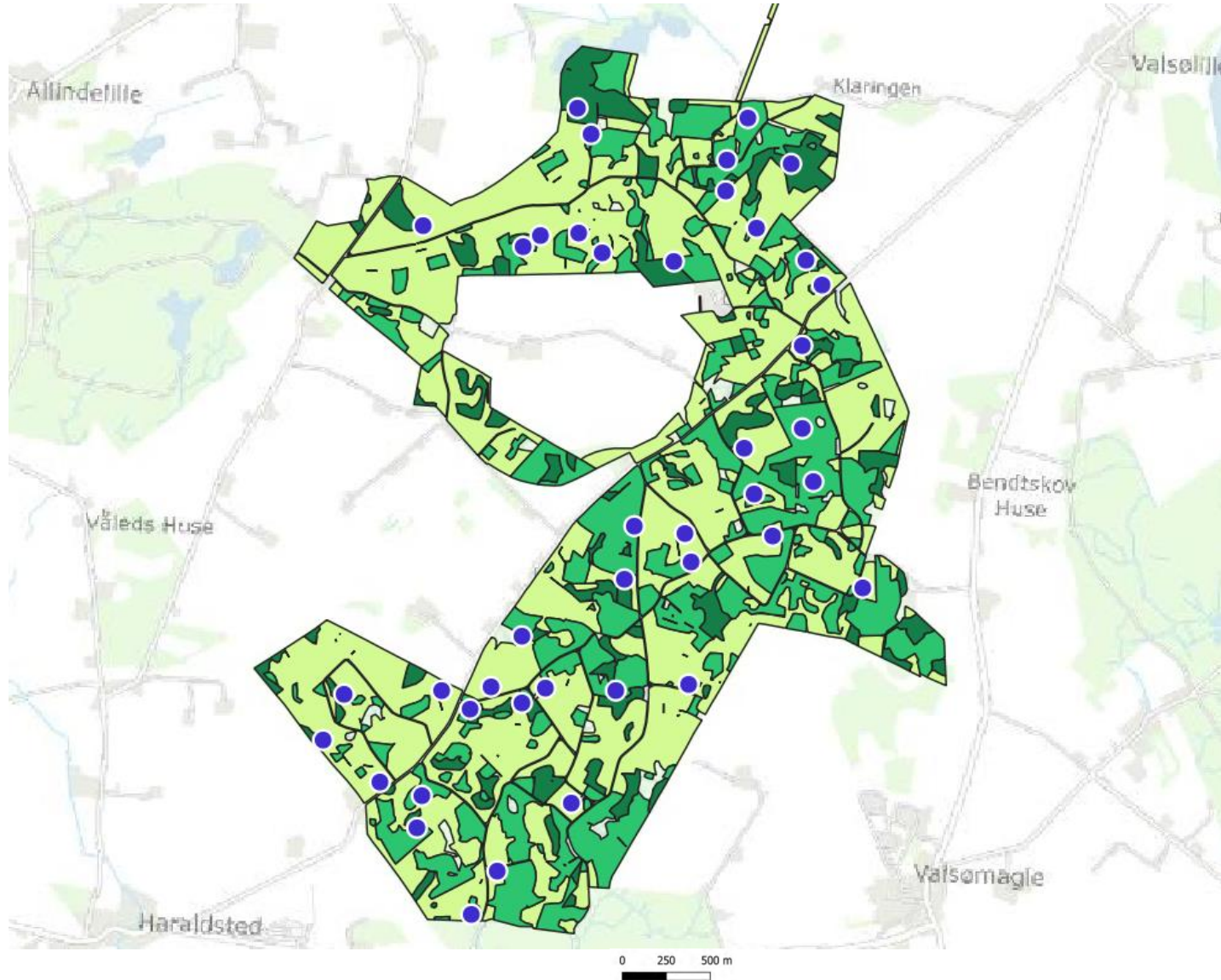
- Economy
- Security: Personal data must be kept private

Reyserhove et al. 2023: <https://doi.org/10.35035/doc-0qzp-2x37>

## 6. Comparing studies?



# Vesterskoven, Denmark: A camera trap survey impacted by GDPR



# The benefits of making a mistake



# Testing the accuracy of AI annotation software

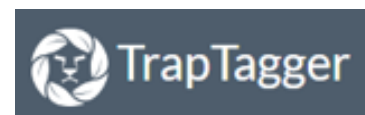
TrapTagger European classifier (V1.1.0)

Table 1: Species statistic from test setup (5076 images)

Species	Badger	Fallow deer	Red deer	Roe deer	Fox	Hare	Marten	Human
Precision (in %)	100	81.25	N/A	99.68	89.29	100	100	93.07

Table 2: Species statistic from Vesterskoven dataset (78,548 images)

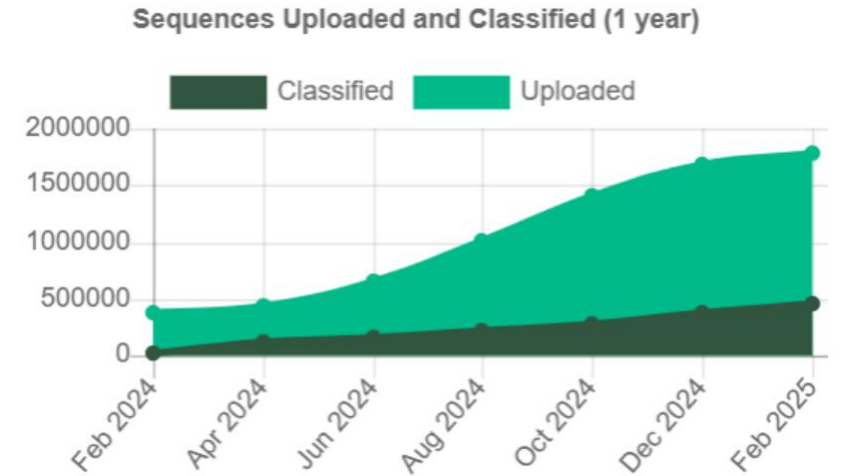
		AI (auto classification)	
Manual annotation		Human	Other
	Human	1485	68
	Other	91	76904



# Using AI for effective and safe citizen science projects

The National Hedgehog Monitoring Programme – wildlife species annotated by AI and volunteers

**Protecting personal data** of humans - and ensuring that **volunteers are not exposed to offensive or inappropriate material**



Photos: Henrietta Pringle, NHMP2024, MammalWeb.org



## Take home messages

AI annotation software can **ensure compliance of GDPR** and improve work efficiency:

- Detect and **remove photos of humans**
- Limit the number of photos for manual annotation
- Free up time for (demanding) manual tasks
- Provide **secure platforms for storing photos**
- Ensuring that volunteers are not exposed to offensive or inappropriate material

