

Branding Specifications: Condensed version



DFFE NRM Working for Water/Working for Ecosystems



DFFE EPIP Working for the Coast



DFFE NRM Working for Wetlands

- Full conti-suits
- Short sleeve T-shirts
- Long sleeve T-shirts
- Windbreakers
- Cricket hats
- Safety boots
- Beanies
- Caps
- Backpacks
- Tubular buffs



forestry, fisheries and the
environment

Department:
Forestry, fisheries and the environment
REPUBLIC OF SOUTH AFRICA



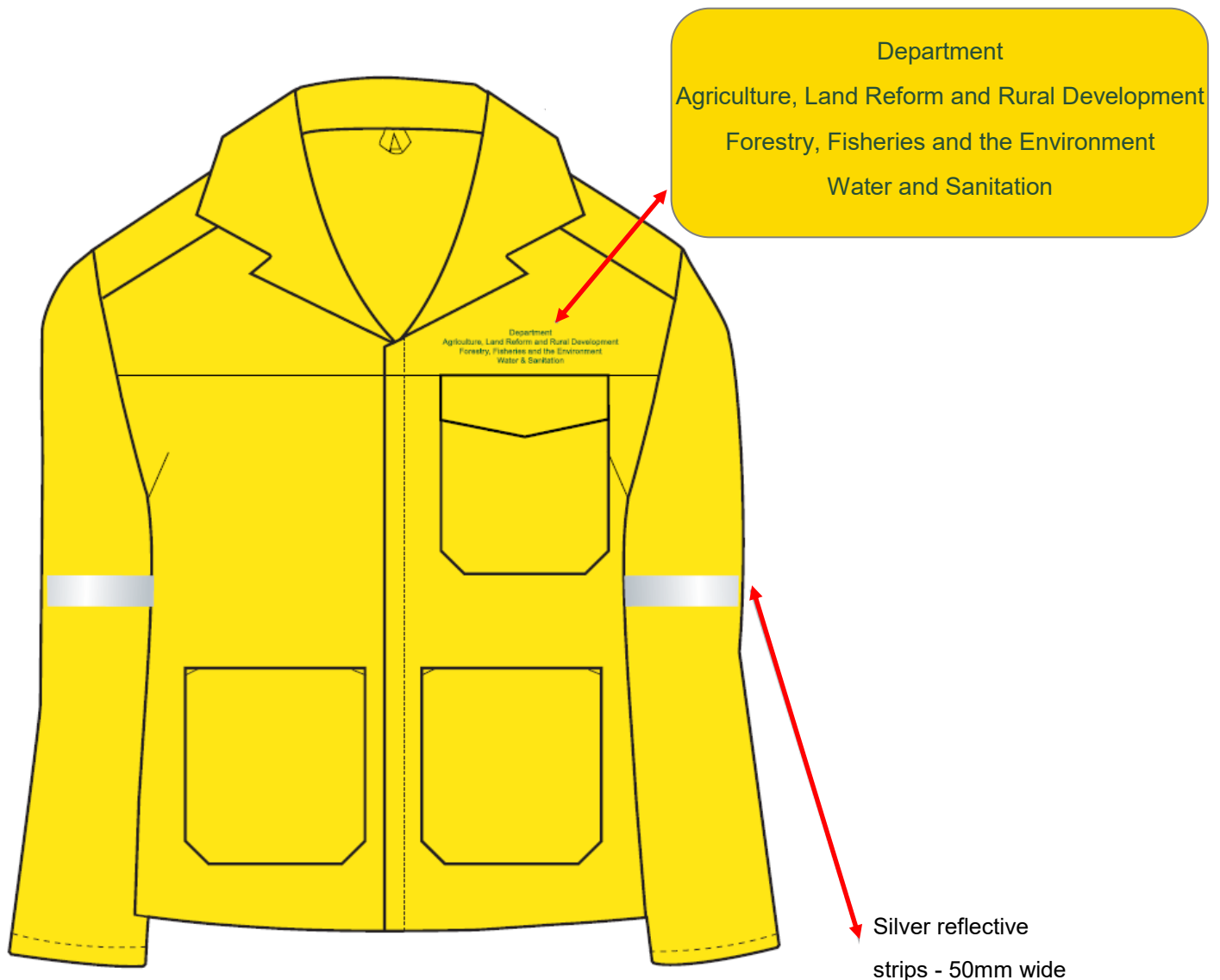
EXPANDED PUBLIC WORKS PROGRAMME

DFFE NRM

**Working for Water/
Working for Ecosystems**

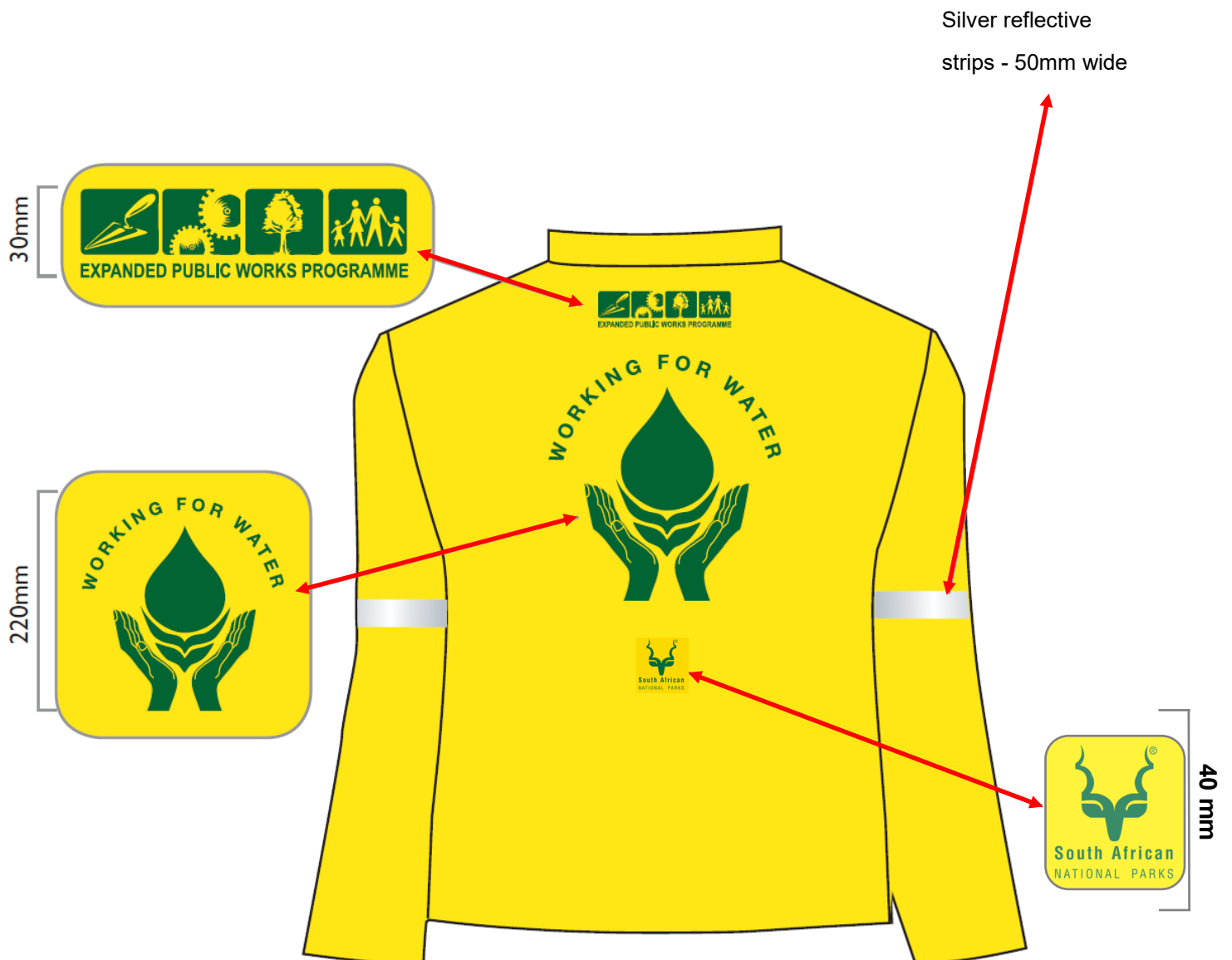
Front of conti suit jacket

- Jacket colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- Font: Arial Regular
- Branding: Screen printed
- Text: Department
Agriculture, Land Reform and Rural Development
Forestry, Fisheries and the Environment
Water and Sanitation
- Fabric 100% Locally produced



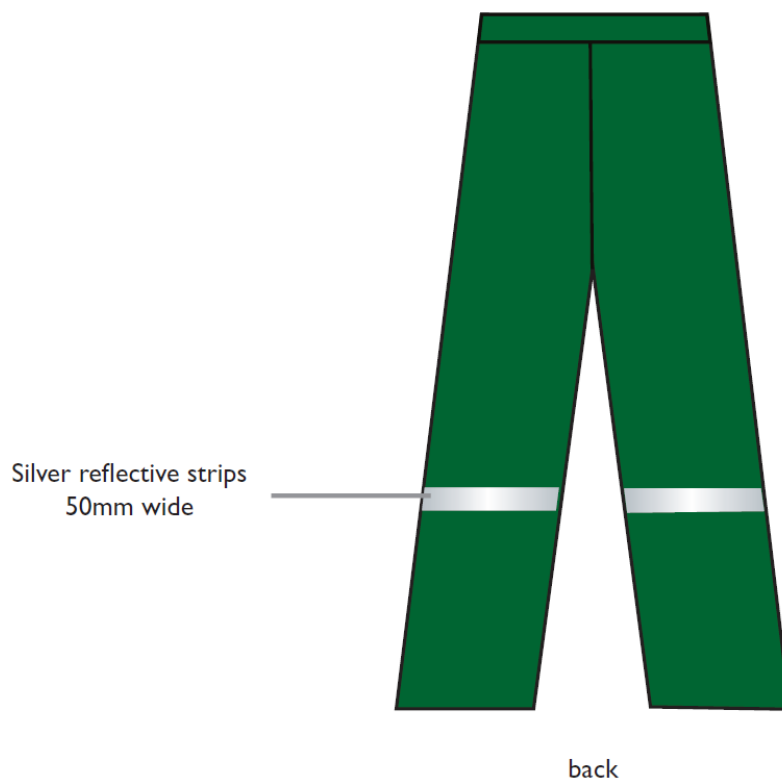
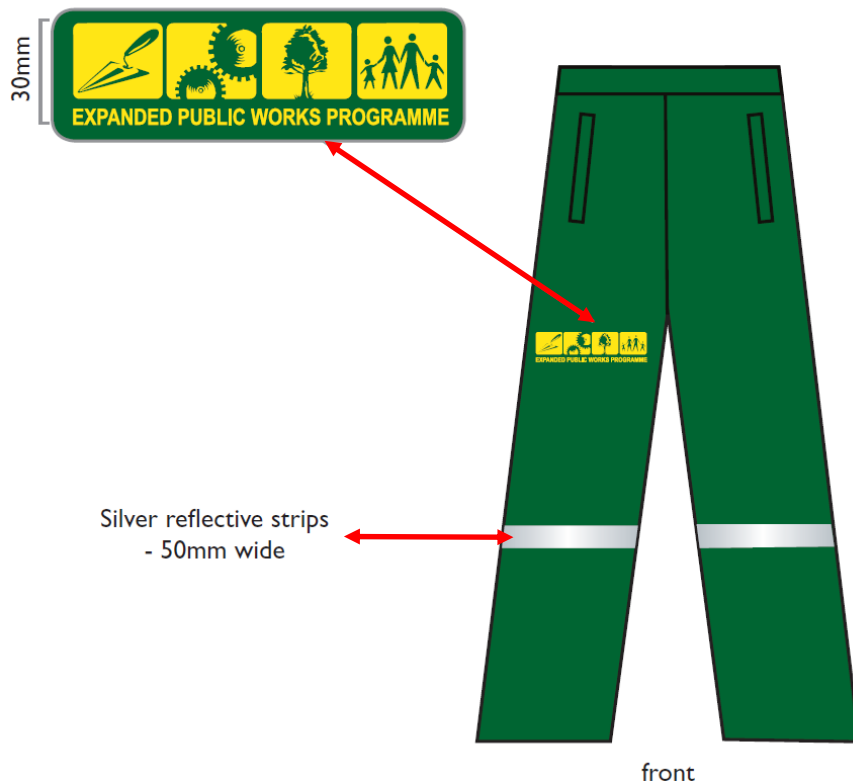
Back of conti suit jacket

- Jacket colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- 3 Logos: EPWP, WFW and SANParks Kudu kop
- Branding: Screen printed



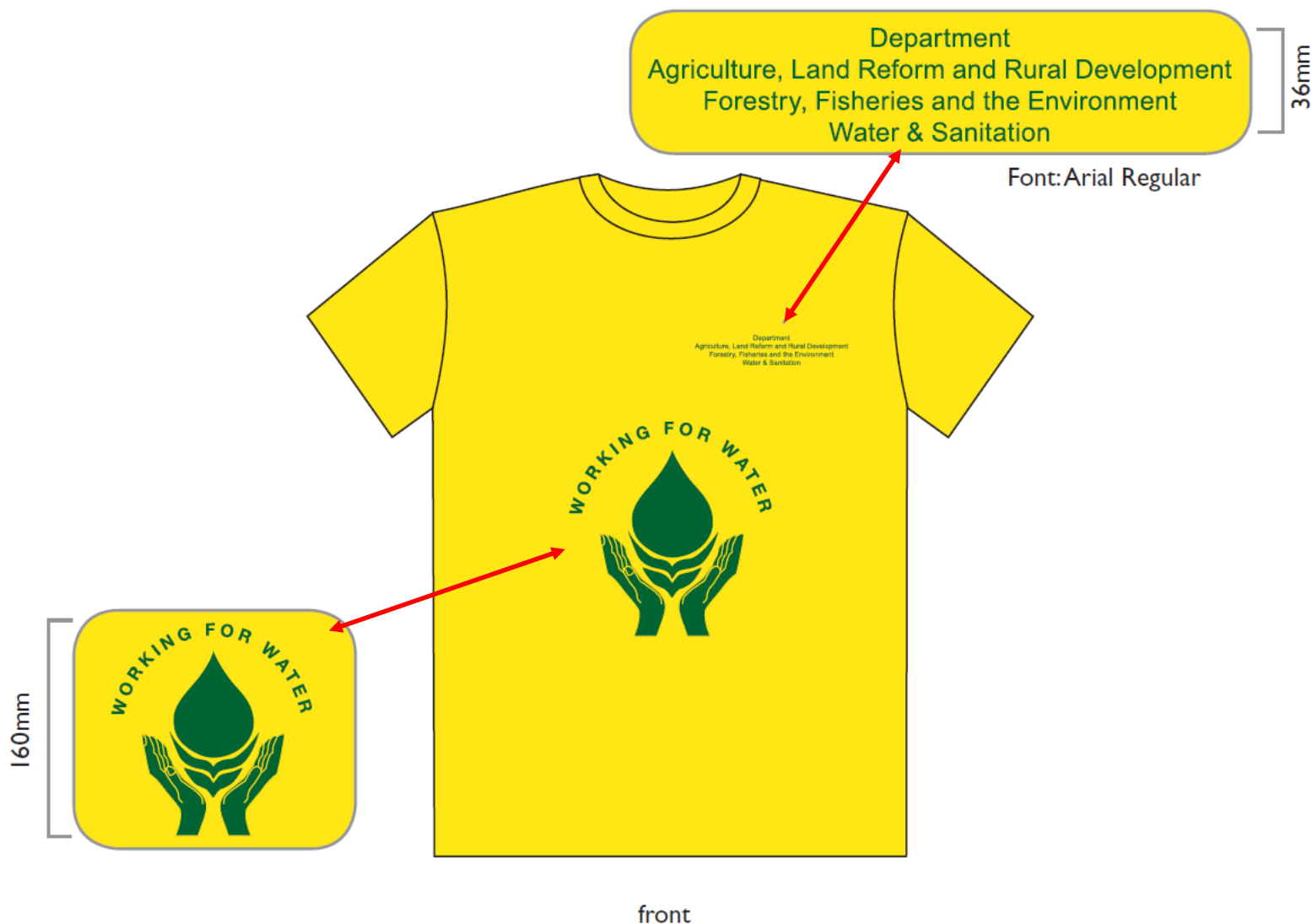
Conti suit pants

- Pants colour: Green (Pantone 350C) 
- Branding colour: Yellow (Pantone 108 C) 
- 1 Logo: EPWP
- Branding: Screen printed
- Branding on the right thigh. It must be positioned so that it is not covered by the jacket.
- Fabric 100% Locally produced



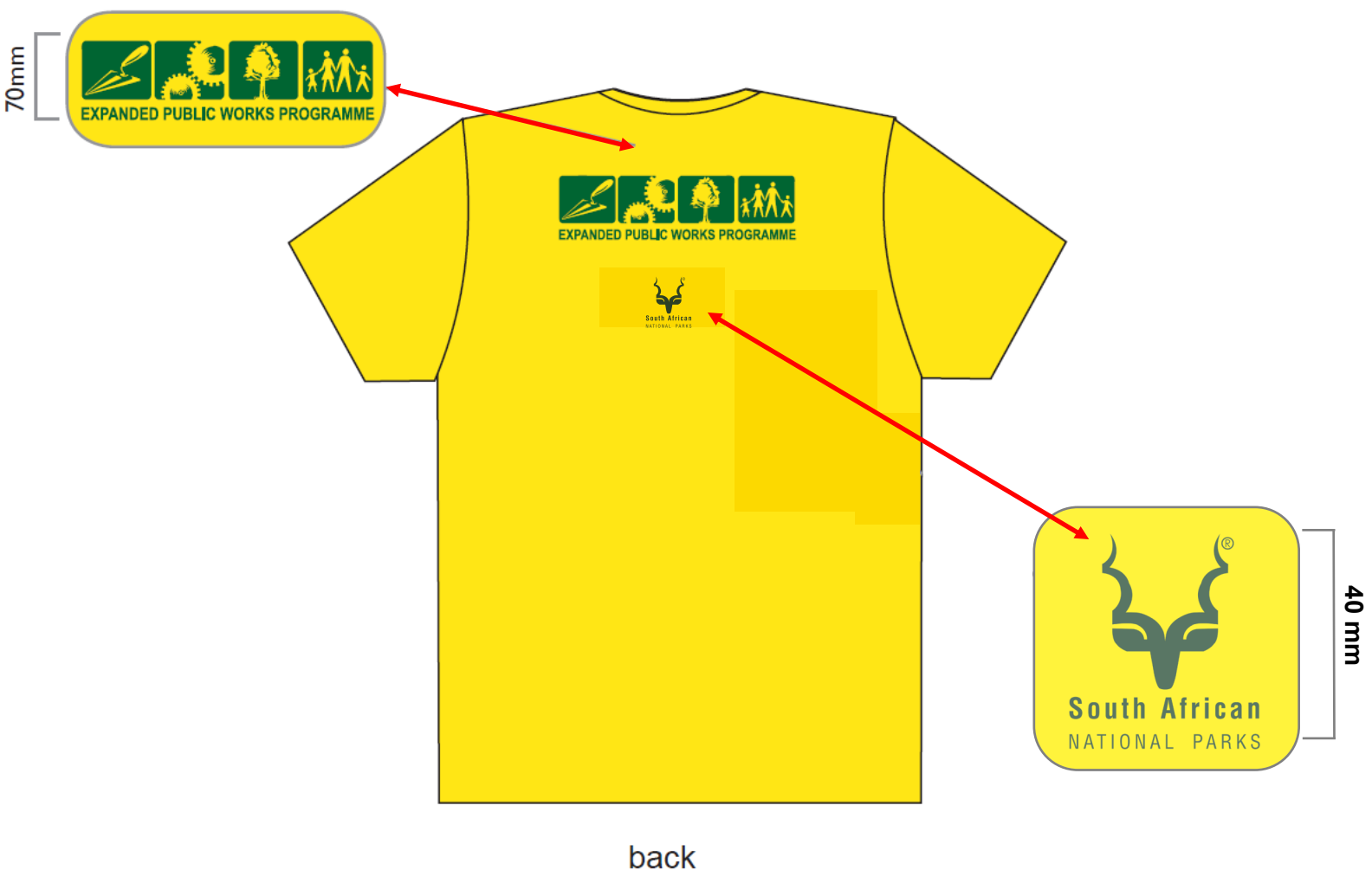
Front of short sleeve T-shirt

- T-shirt material is to be 100% cotton
- Minimum of 180gsm.
- Must be 100% locally produced.
- T-shirt colour: Yellow (Pantone 108C) 
- Branding: Green (Pantone 350C) 
- Branding: Screen printed
- 1 Logo: WFW
- Text: Department
Agriculture, Land Reform and Rural Development
Forestry, Fisheries and the Environment
Water and Sanitation
- Font: Arial Regular



Back of short sleeve T-shirt

- T-shirt colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- 2 Logos: EPWP and SANParks Kudu kop
- Branding: Screen printed



Front of long sleeve T-shirt

- T-shirt material is to be 100% cotton
- Minimum of 180gsm.
- Must be 100% locally produced.
- T-shirt colour: Yellow (Pantone 108C) 
- Branding: Green (Pantone 350C) 
- Branding: Screen printed

Department
Agriculture, Land Reform and Rural Development
Forestry, Fisheries and the Environment
Water & Sanitation

36mm

Font: Arial Regular



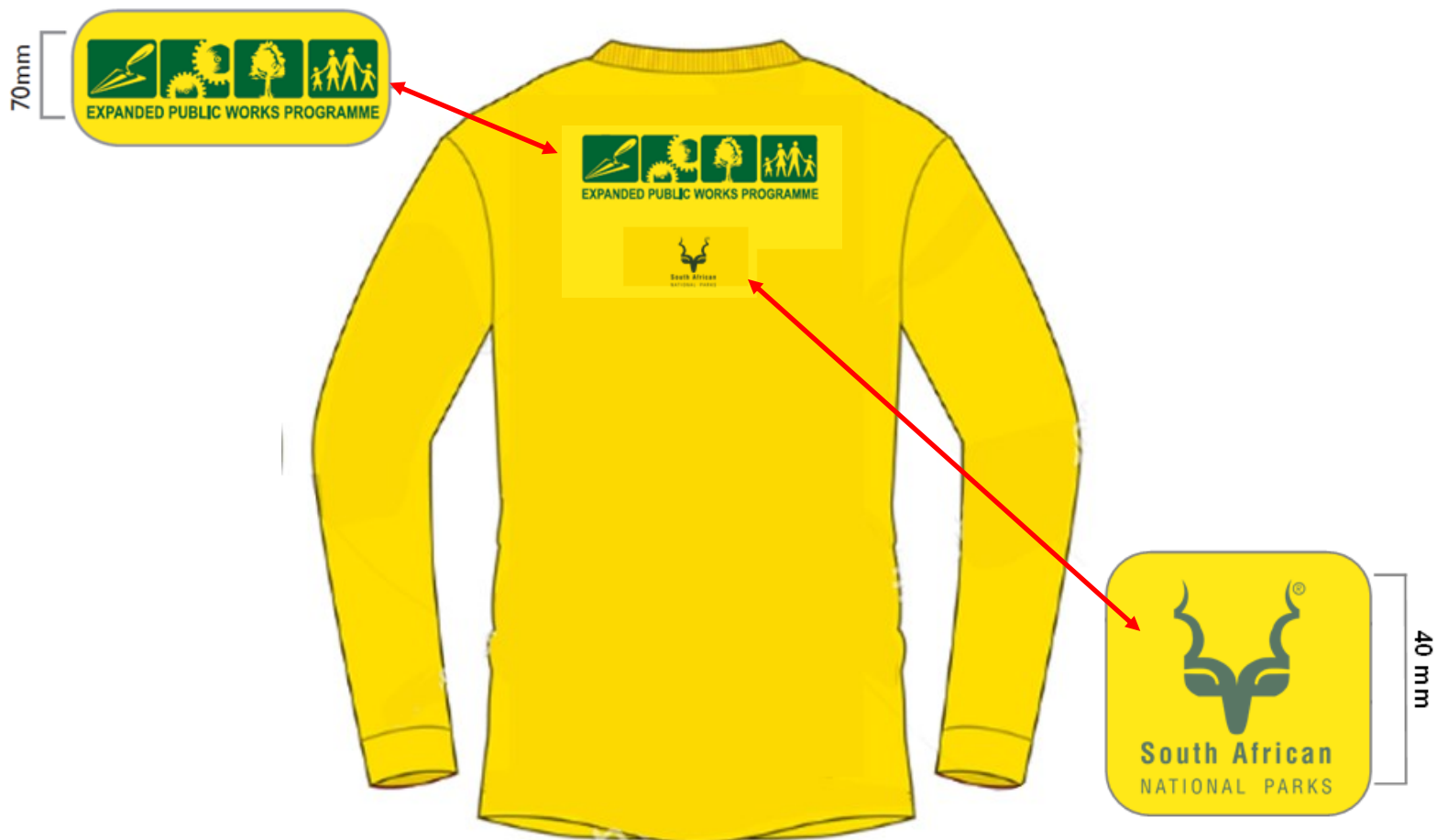
Department
Agriculture, Land Reform and Rural Development
Forestry, Fisheries and the Environment
Water & Sanitation



160mm

Back of long sleeve T-shirt

- T-shirt colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- 2 Logos: EPWP and SANParks Kudu kop
- Branding: Screen printed

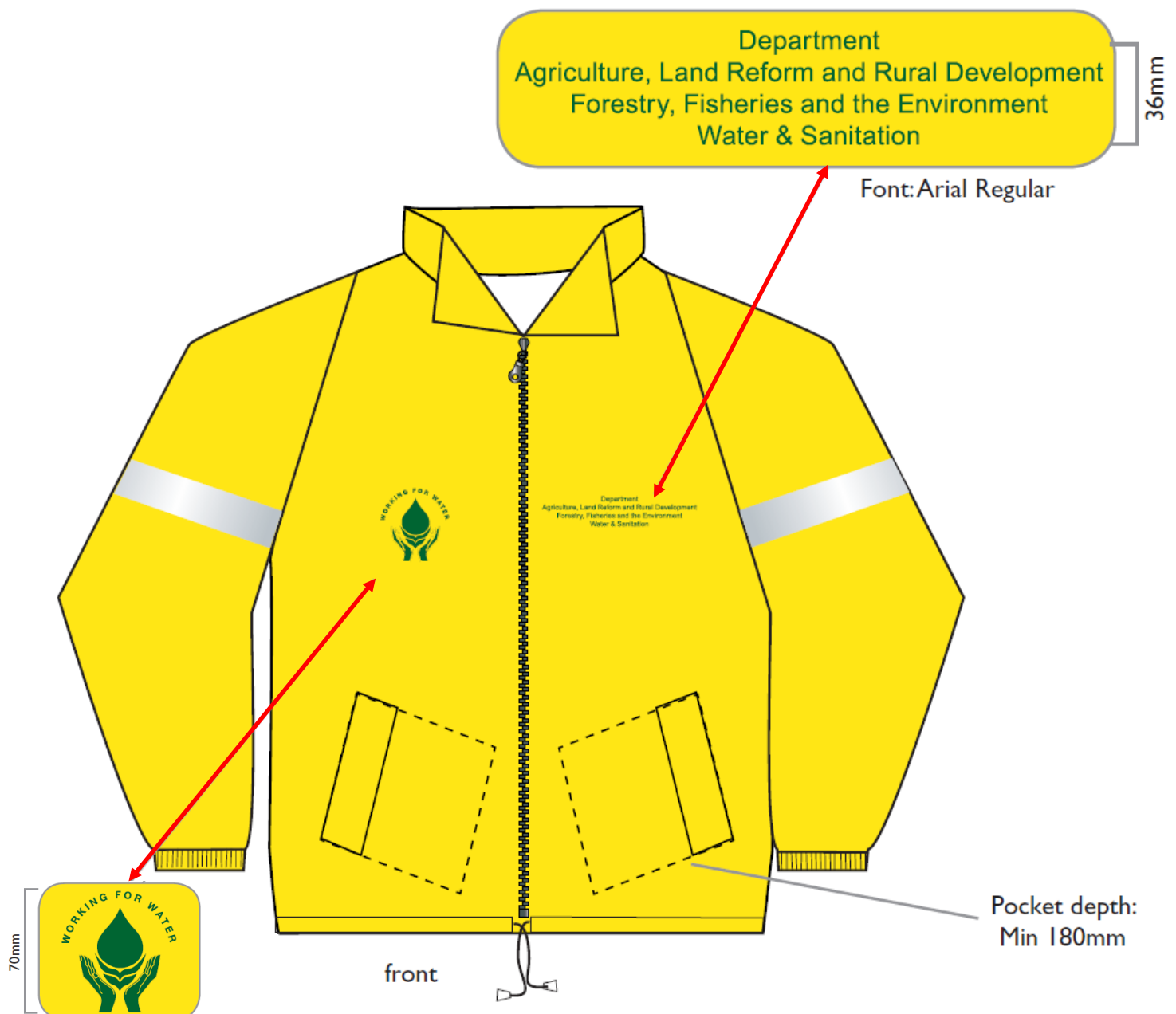


Front of windbreaker

- Windbreaker is made of polyester with a towelling lining.
- Cuffs have an elastic band.
- Drawstring hem.
- Concealed hood in collar.
- Jacket colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- Text:

Department
Agriculture, Land Reform and Rural Development
Forestry, Fisheries and the Environment
Water and Sanitation

- Logo: WFW (Right breast)
- All branding must be embrioded.



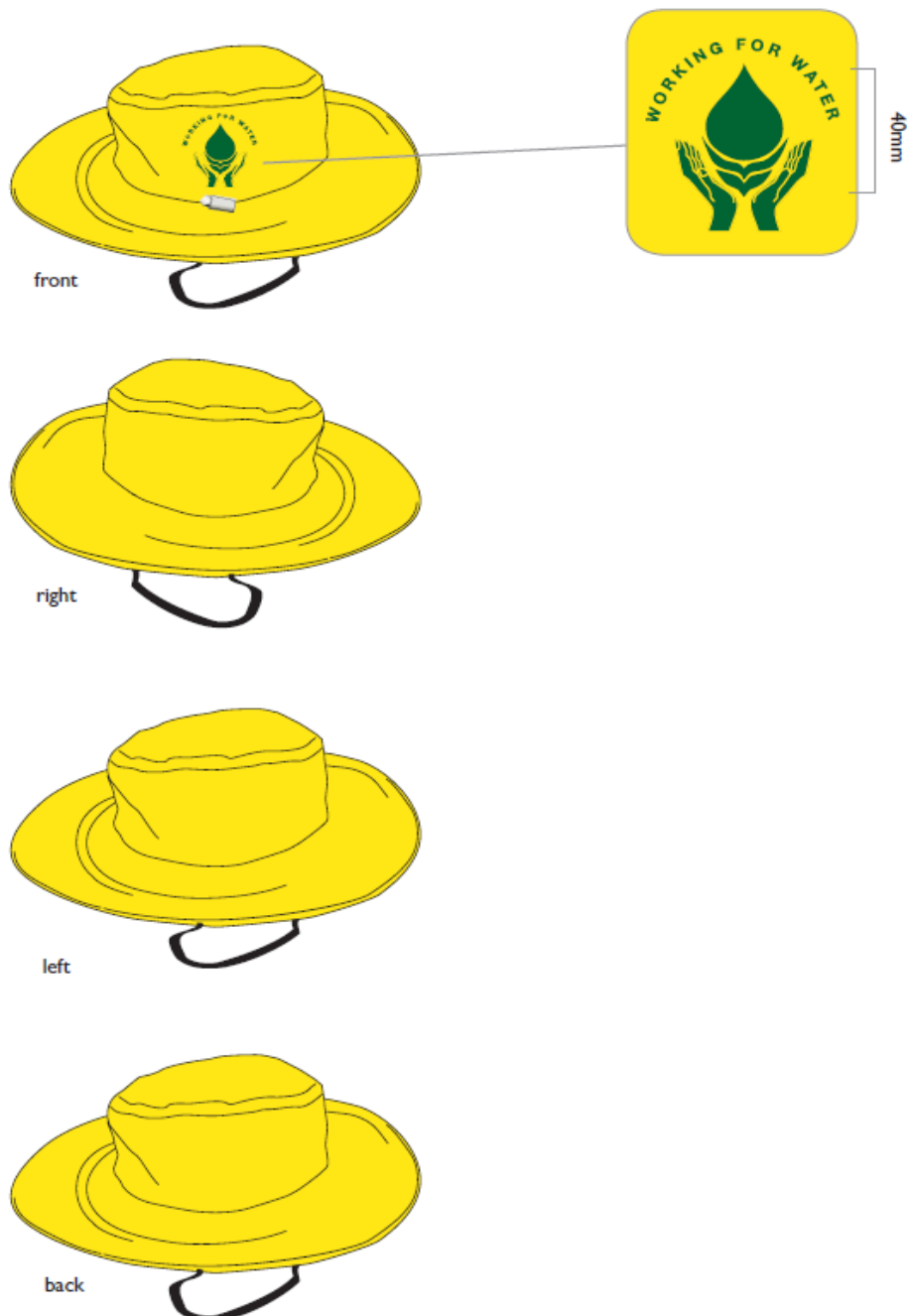
Back of windbreaker

- Jacket colour: Yellow (Pantone 108C)
- Branding colour: Green (Pantone 350C)
- Logo: EPWP (Top middle under collar)
- All branding must be embrioded.
- 100% Locally produced



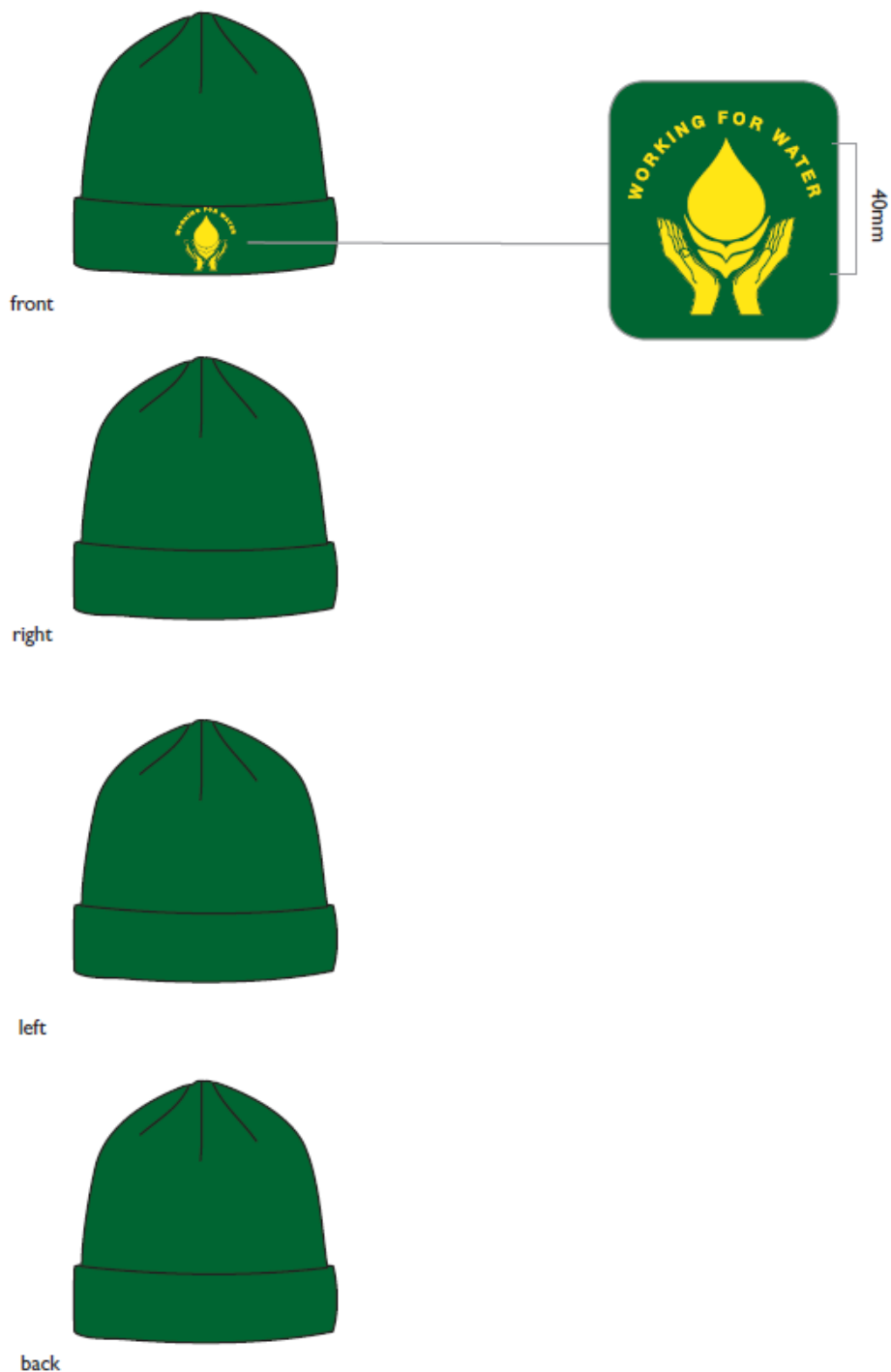
Cricket Hats

- Cricket hat colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- Logo: WFW (Front)
- Logo must be embrioded.
- Yellow string with plastic toggle.
- 100% Cotton
- 100% Locally produced (Proudly South African)



Beanies

- Beanie colour: Green (Pantone 350 C) 
- Branding colour: Yellow (Pantone 180 C) 
- Logo: WFW logo (Front)
- Logo must be embrioded.
- 100% Acrylic Fabric; Knitted
- 100% Locally produced (Proudly South African)



Caps

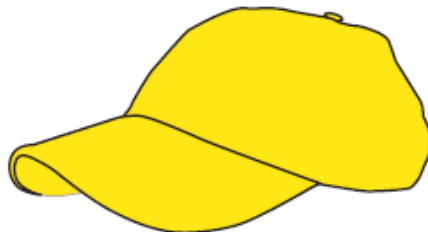
- Cap colour: Yellow (Pantone 108C)
- Branding colour: Green (Pantone 350C)
- Logo: WFW (Front)
- Logo must be embrioded.
- 5 panel baseball cap with adjustable strap
- 100% Locally produced (Proudly South African)



front



right



left

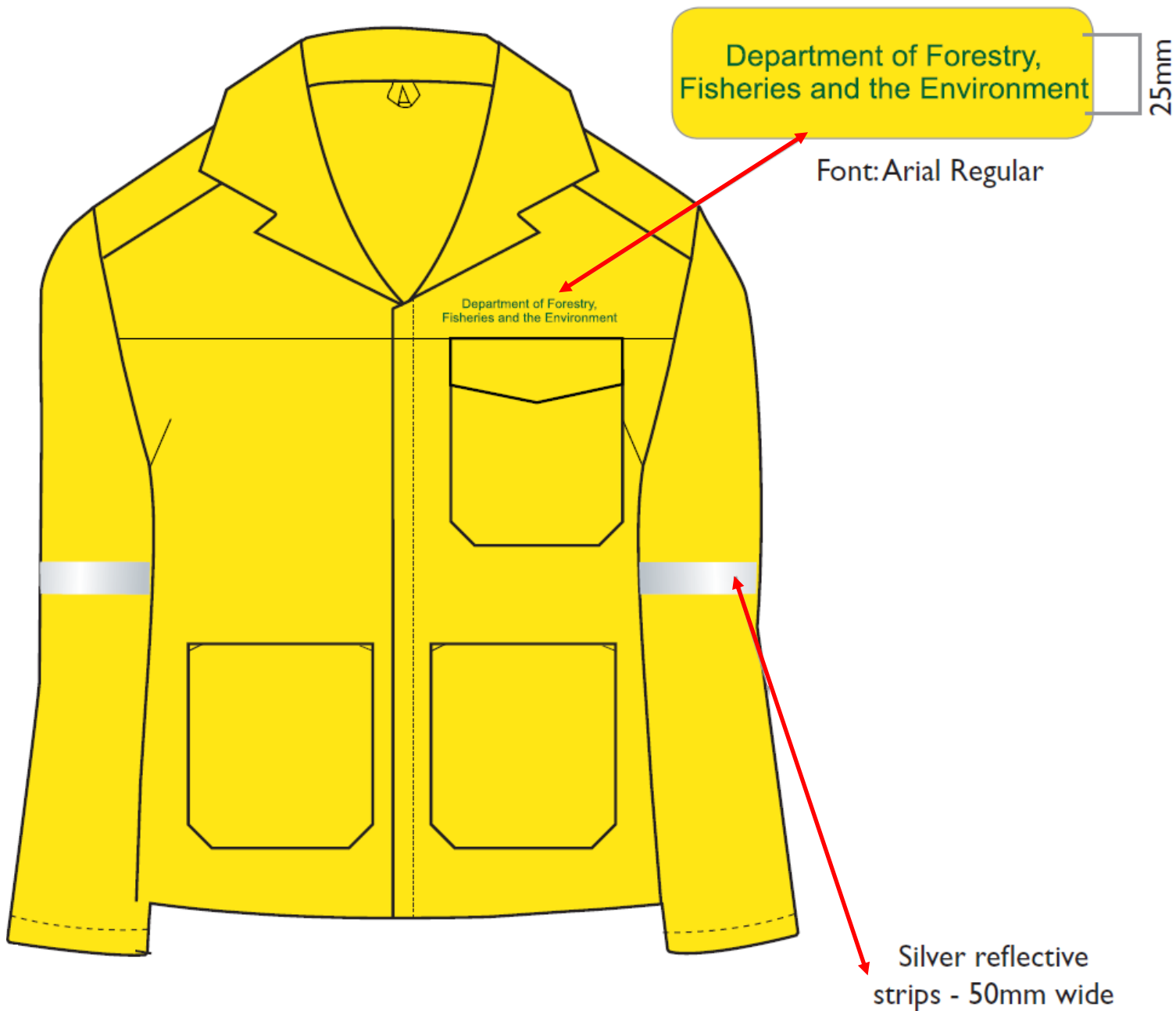


DFFE EPIP

Working for the Coast

Front of conti suit jacket

- Jacket colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- Font: Arial Regular
- Branding: Screen printed
- Text: Department of Forestry,
Fisheries and the Environment



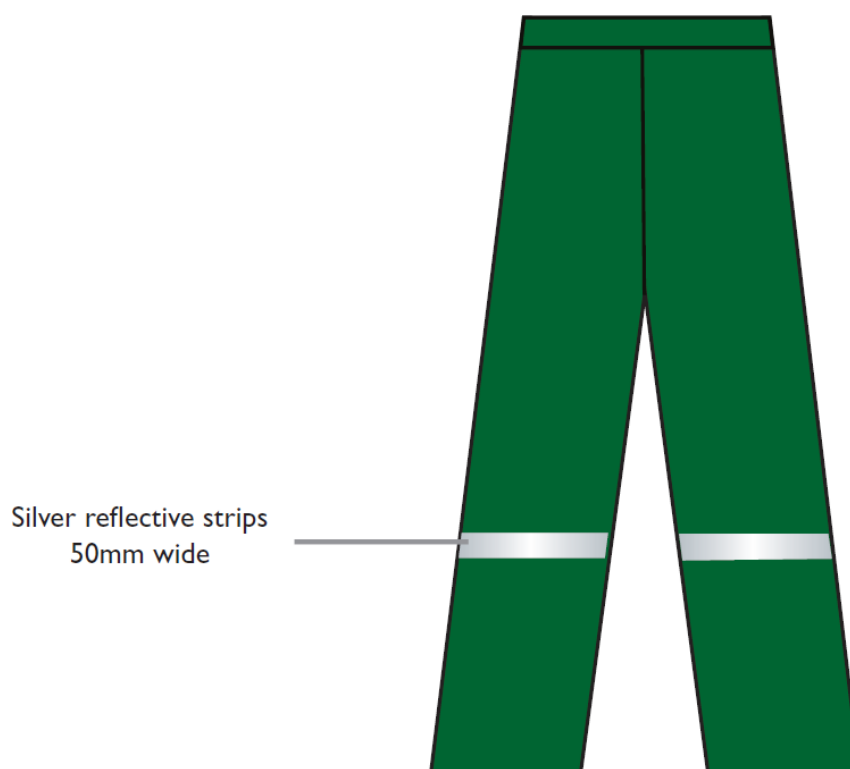
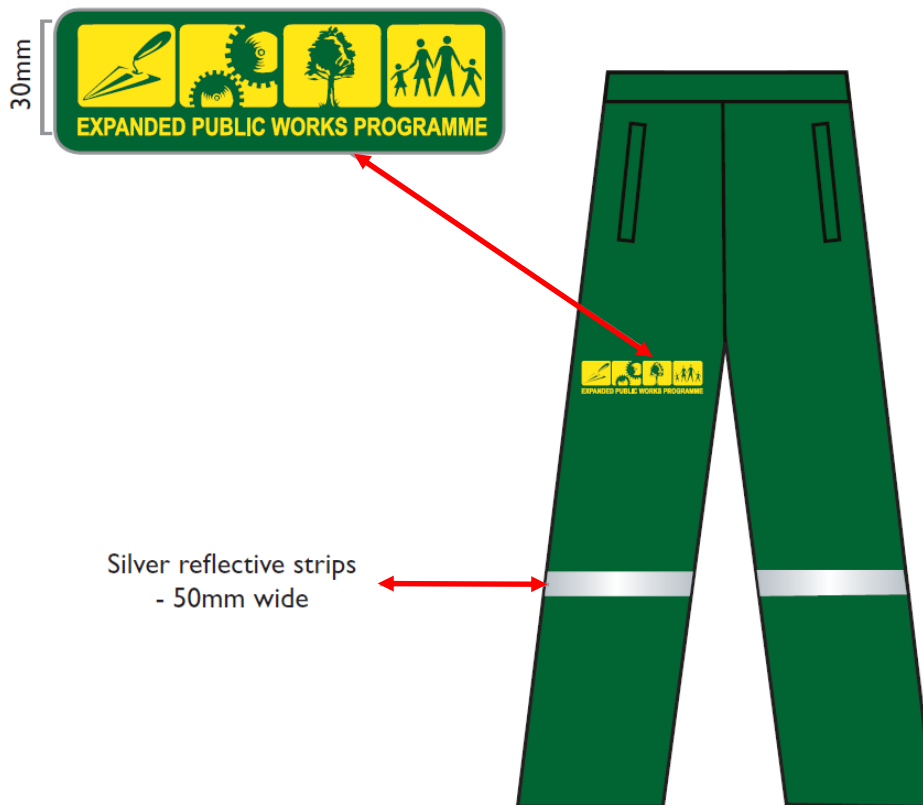
Back of conti suit jacket

- Jacket colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- 2 Logos: EPWP, EPIP
- Text: Specific programme name (see below)
- Branding: Screen printed



Conti suit pants

- Pants colour: Green (Pantone 350C) 
- Branding colour: Yellow (Pantone 108 C) 
- 1 Logo: EPWP
- Branding: Screen printed
- Branding on the right thigh. It must be positioned so that it is not covered by the jacket.



back

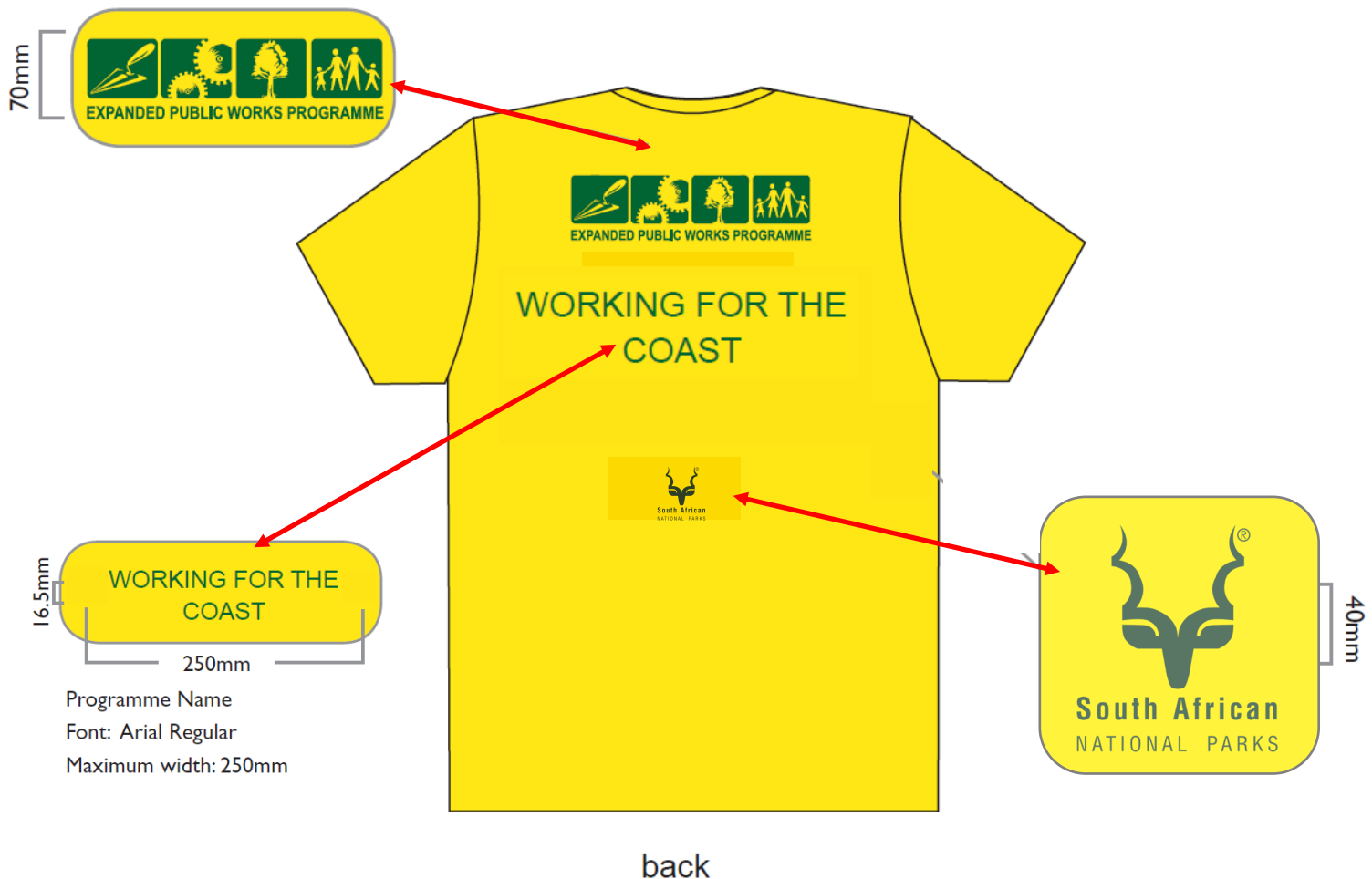
Front of short sleeve T-shirt

- T-shirt material is to be 100% cotton
- Minimum of 180gsm.
- Must be 100% locally produced.
- T-shirt colour: Yellow (Pantone 108C) 
- Branding: Green (Pantone 350C) 
- Branding: Screen printed
- 1 Logo: EPIP
- Text: Department of Forestry,
Fisheries and the Environment
- Font: Arial Regular



Back of short sleeve T-shirt

- T-shirt colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- 2 Logos: EPWP and SANParks Kudu kop
- Text (Font: Arial) **WORKING FOR THE
COAST**
- Branding: Screen printed



Front of long sleeve T-shirt

- T-shirt material is to be 100% cotton
- Minimum of 180gsm.
- Must be 100% locally produced.
- T-shirt colour: Yellow (Pantone 108C) 
- Branding: Green (Pantone 350C) 
- Branding: Screen printed
- 1 Logo: EPIP
- Text: Department of Forestry,
Fisheries and the Environment
- Font: Arial Regular



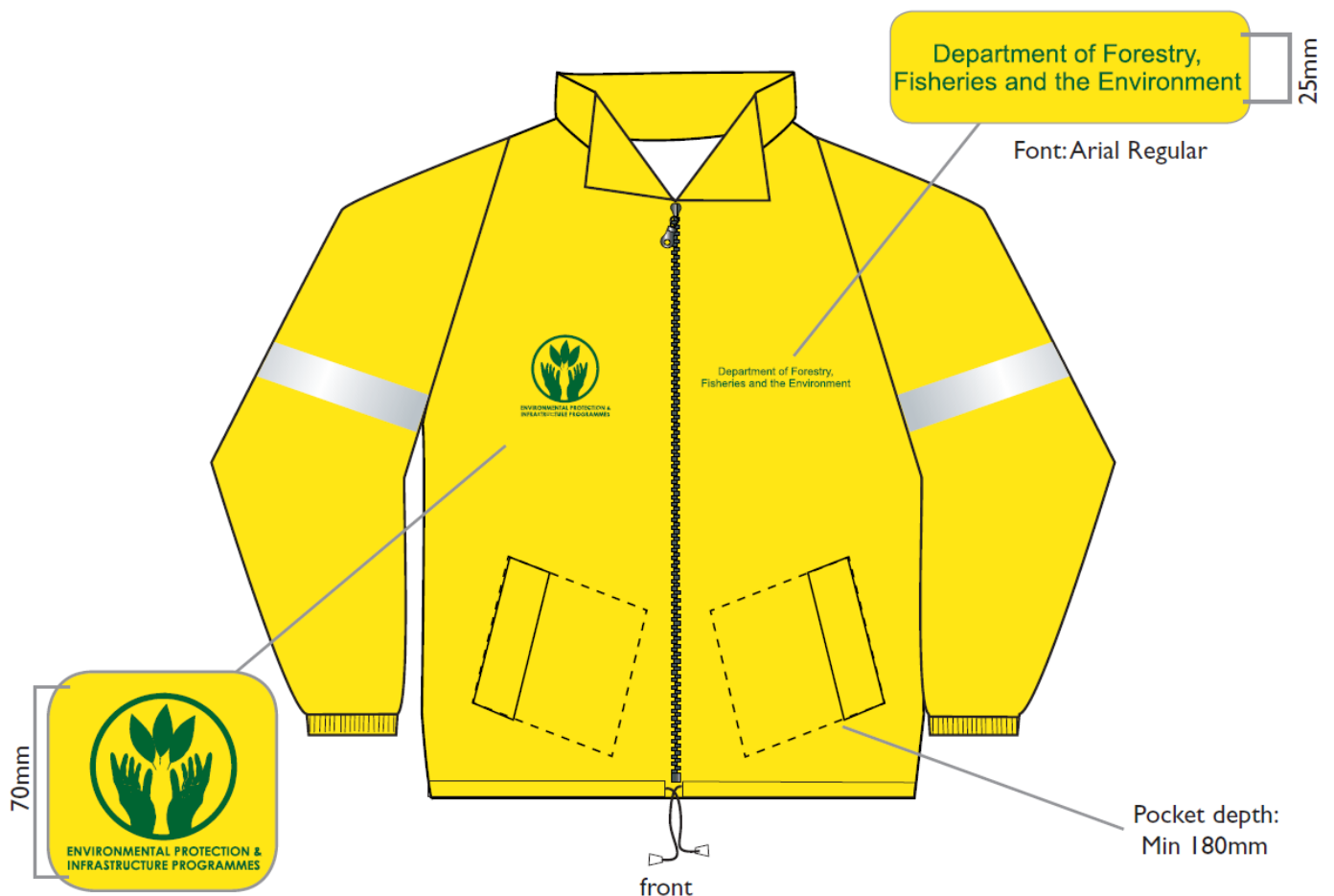
Back of long sleeve T-shirt

- T-shirt colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- 2 Logos: EPWP and SANParks Kudu kop
- Text (Font: Arial– regular) WORKING FOR THE COAST
- Branding: Screen printed



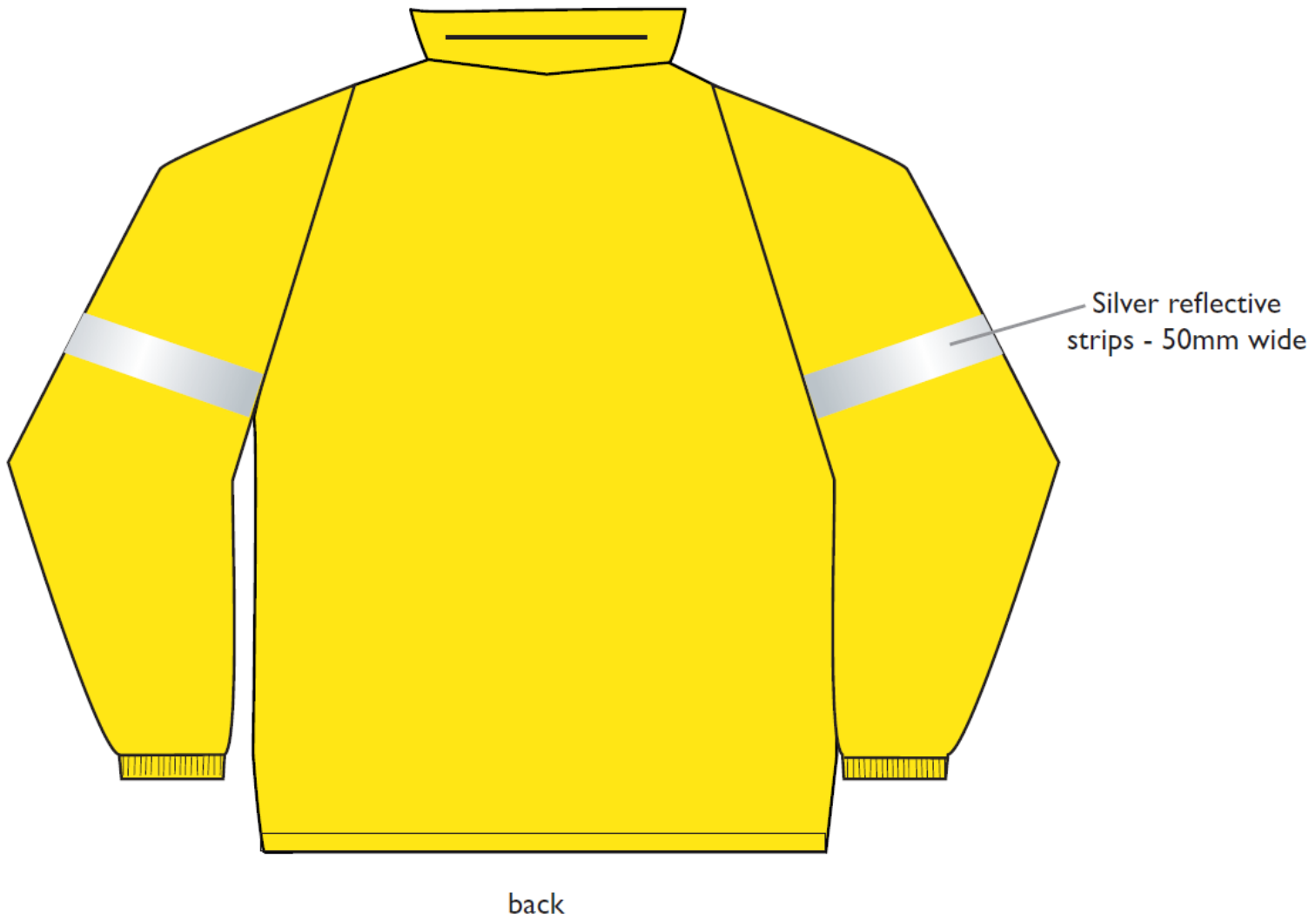
Front of windbreaker

- Windbreaker is made of polyester with a towelling lining.
- Cuffs have an elastic band.
- Drawstring hem.
- Concealed hood in collar.
- Jacket colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- Text: Department of Forestry,
Fisheries and the Environment
- Logo: EPIP (Right breast)
- All branding must be embrioded.
- Text font: Arial regular



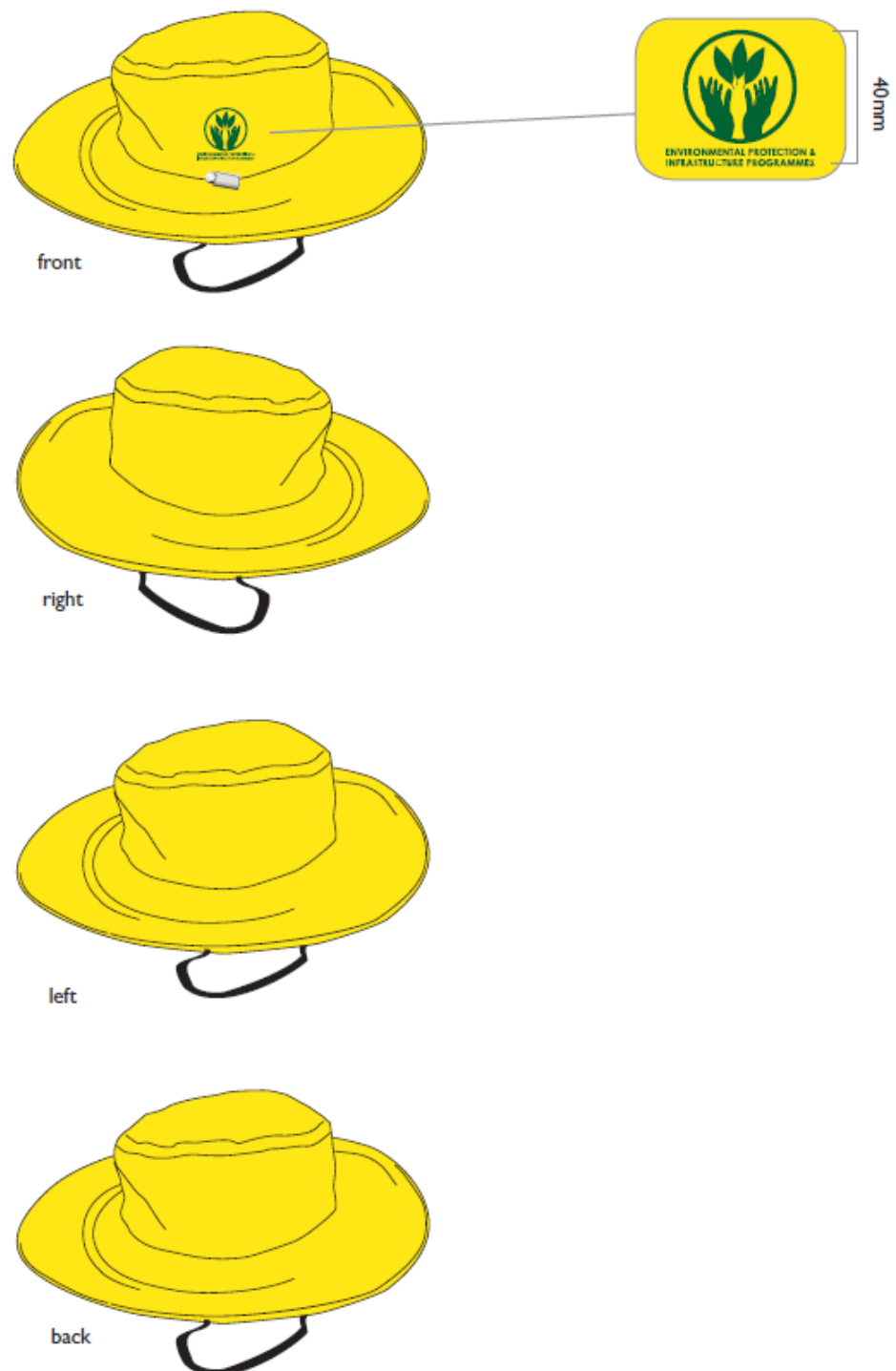
Back of Windbreaker

No branding



Cricket Hats

- Cricket hat colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- Logo: EPIP (front)
- Logo must be embrioded.
- Yellow string with plastic toggle.
- 100% Cotton
- 100% Locally produced (Proudly South African)



Beanies

- Beanie colour: Yellow (Pantone 108 C) 
- Branding colour: Green (Pantone 350 C) 
- Logo: EPIP logo (Front)
- Logo must be embrioded.
- 100% Acrylic Fabric; Knitted
- 100% Locally produced (Proudly South African)

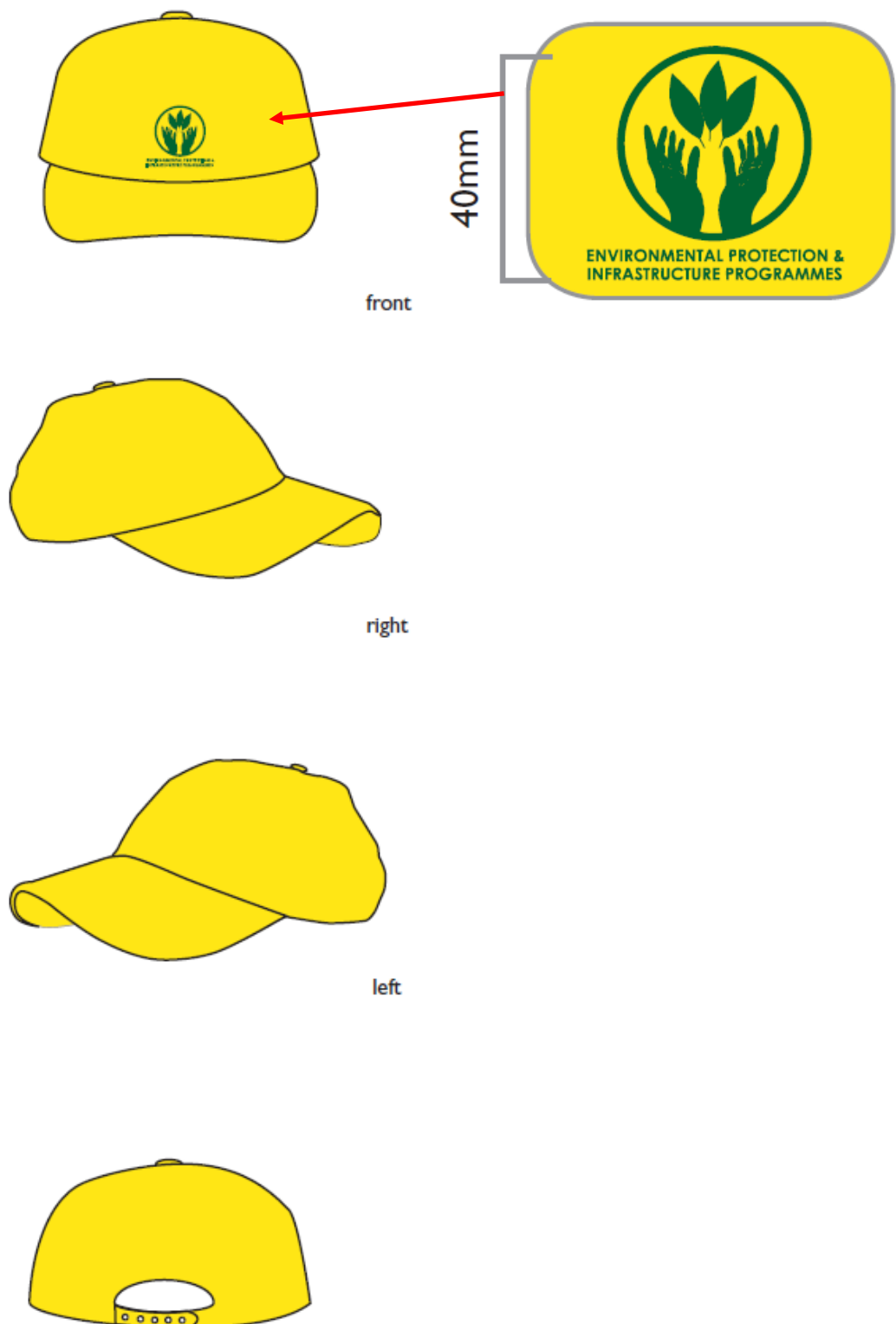


Front



Caps

- Cap colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- Logo: EPIP (Front)
- Logo must be embrioded.
- 5 panel baseball cap with adjustable strap
- 100% Locally produced (Proudly South African)

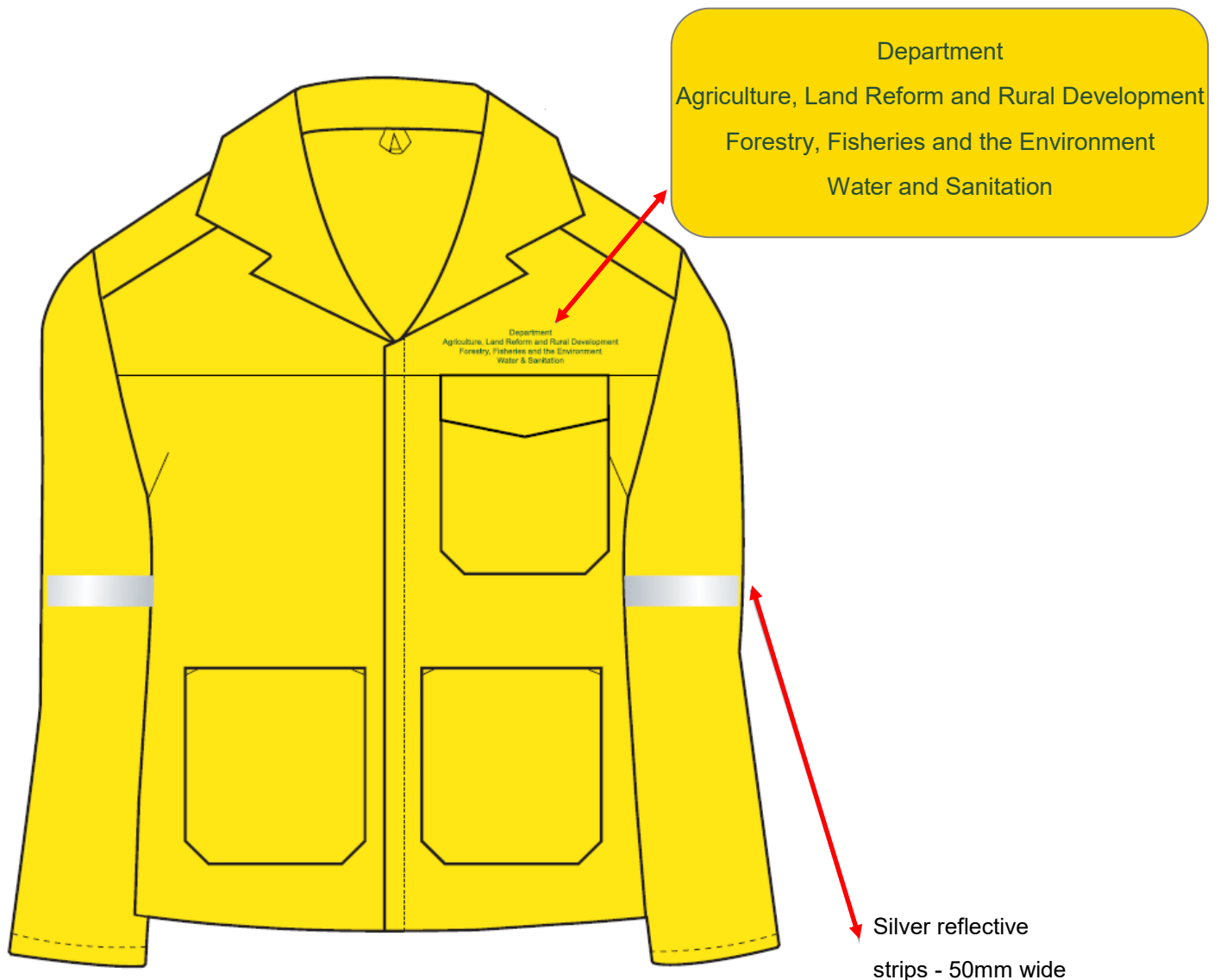


DFFE NRM

Working for Wetlands

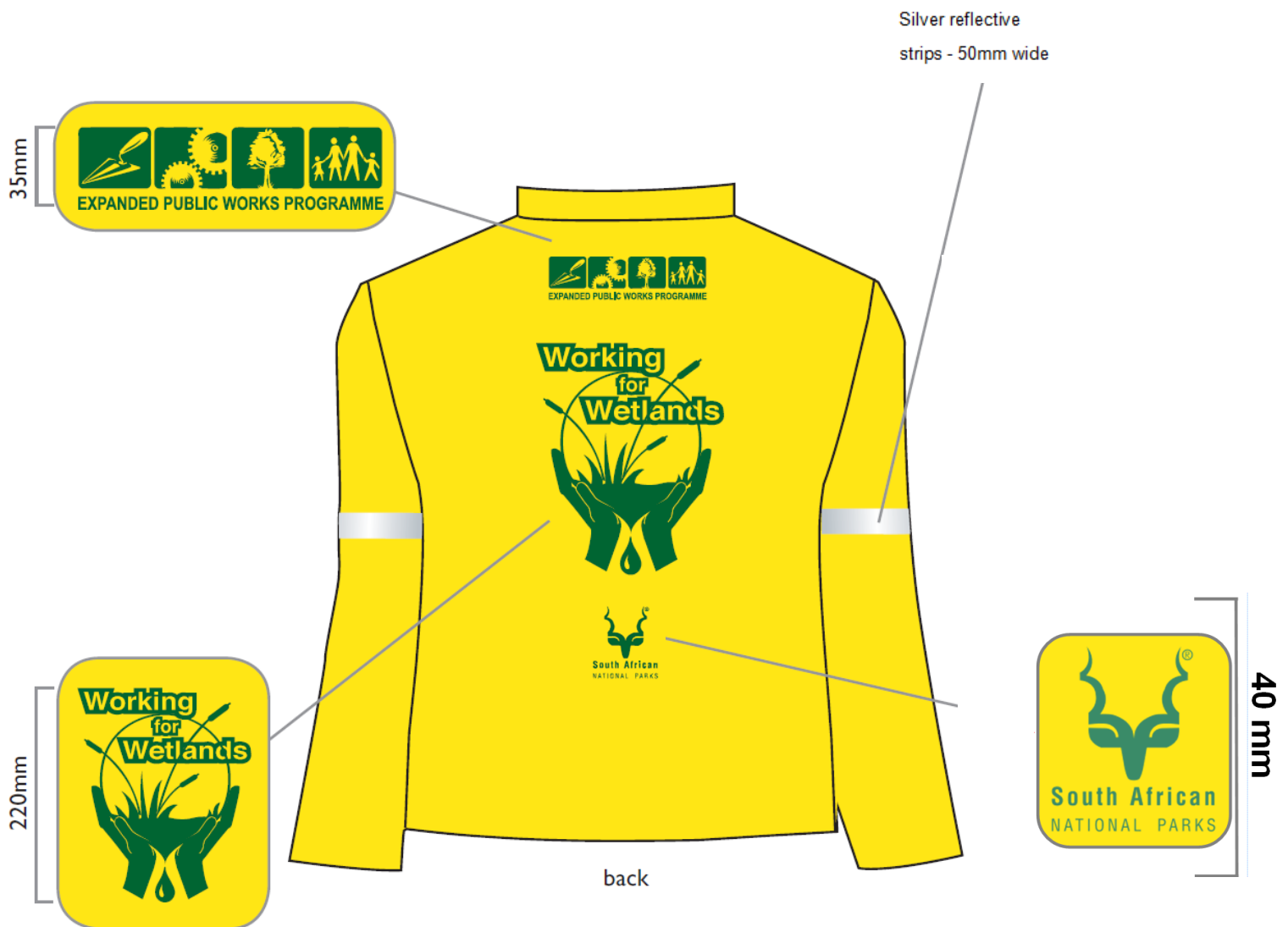
Front of conti suit jacket

- Jacket colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- Font: Arial Regular
- Branding: Screen printed
- Text: Department
Agriculture, Land Reform and Rural Development
Forestry, Fisheries and the Environment
Water and Sanitation
- 100% Locally produced



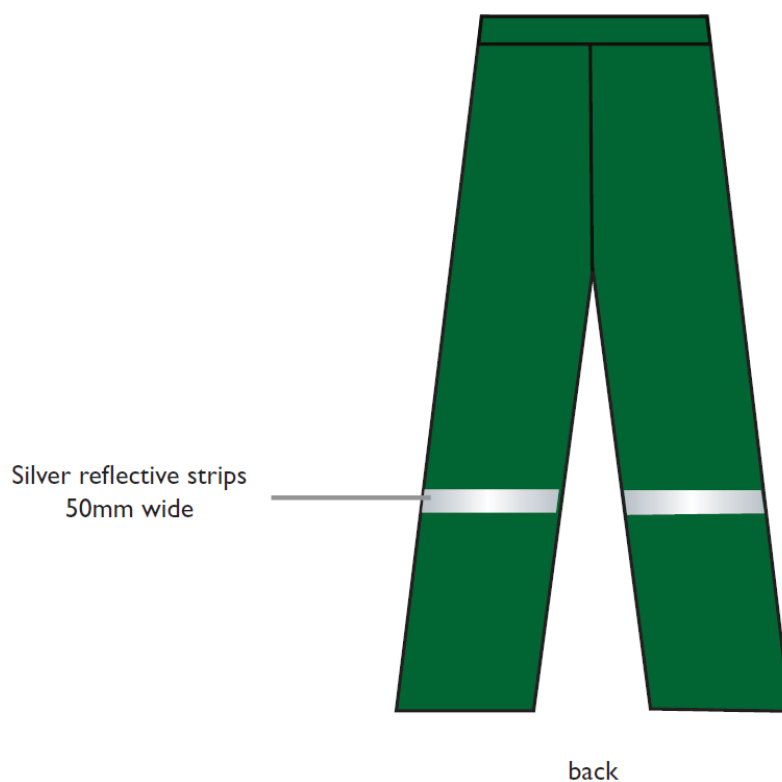
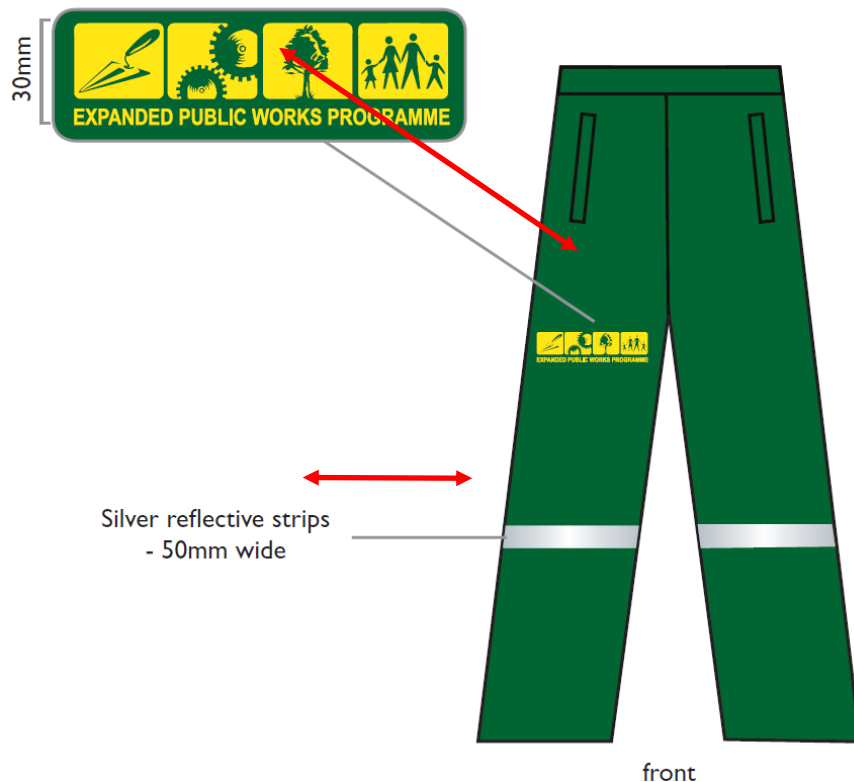
Back of conti suit jacket

- Jacket colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- 3 Logos: EPWP, Wetlands and SANParks Kudu kop
- Branding: Screen printed



Conti suit pants

- Pants colour: Green (Pantone 350C) 
- Branding colour: Yellow (Pantone 108 C) 
- 1 Logo: EPWP
- Branding: Screen printed
- Branding on the right thigh. It must be positioned so that it is not covered by the jacket.
- 100% Locally produced



Front of short sleeve T-shirt

- T-shirt material is to be 100% cotton
- Minimum of 180gsm.
- Must be 100% locally produced.
- T-shirt colour: Yellow (Pantone 108C) 
- Branding: Green (Pantone 350C) 
- Branding: Screen printed
- 1 Logo: Wetlands
- Text:

Department
Agriculture, Land Reform and Rural Development
Forestry, Fisheries and the Environment
Water and Sanitation
- Font: Arial Regular



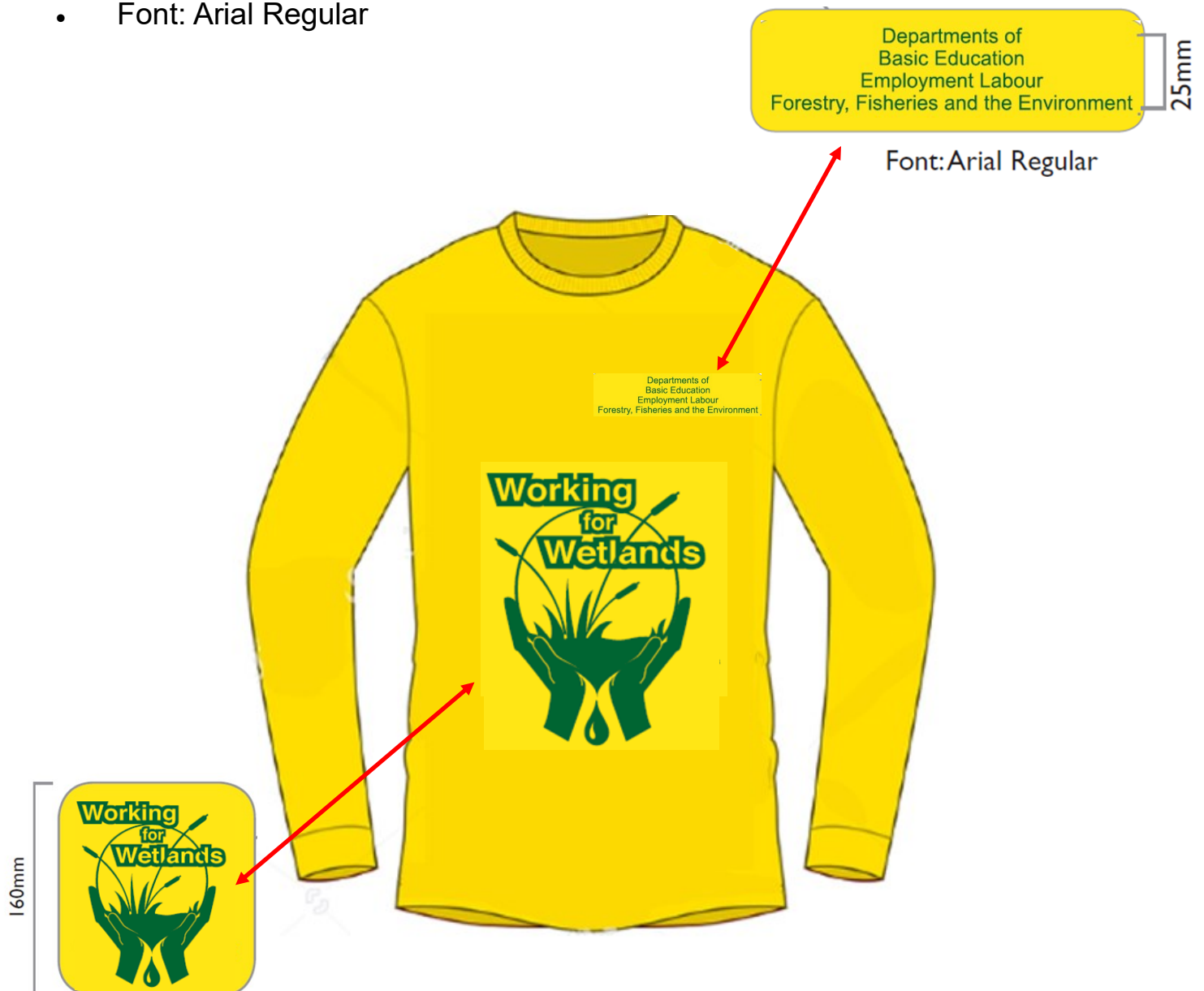
Back of short sleeve T-shirt

- T-shirt colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- 2 Logos: EPWP and SANParks Kudu kop
- Text (Font: Arial) **WORKING FOR
WETLANDS**
- Branding: Screen printed



Front of long sleeve T-shirt

- T-shirt material is to be 100% cotton
- Minimum of 180gsm.
- Must be 100% locally produced.
- T-shirt colour: Yellow (Pantone 108C) 
- Branding: Green (Pantone 350C) 
- Branding: Screen printed
- 1 Logo: Wetlands
- Text: Departments of
Basic Education
Employment Labour
Forestry, Fisheries and the Environment
- Font: Arial Regular



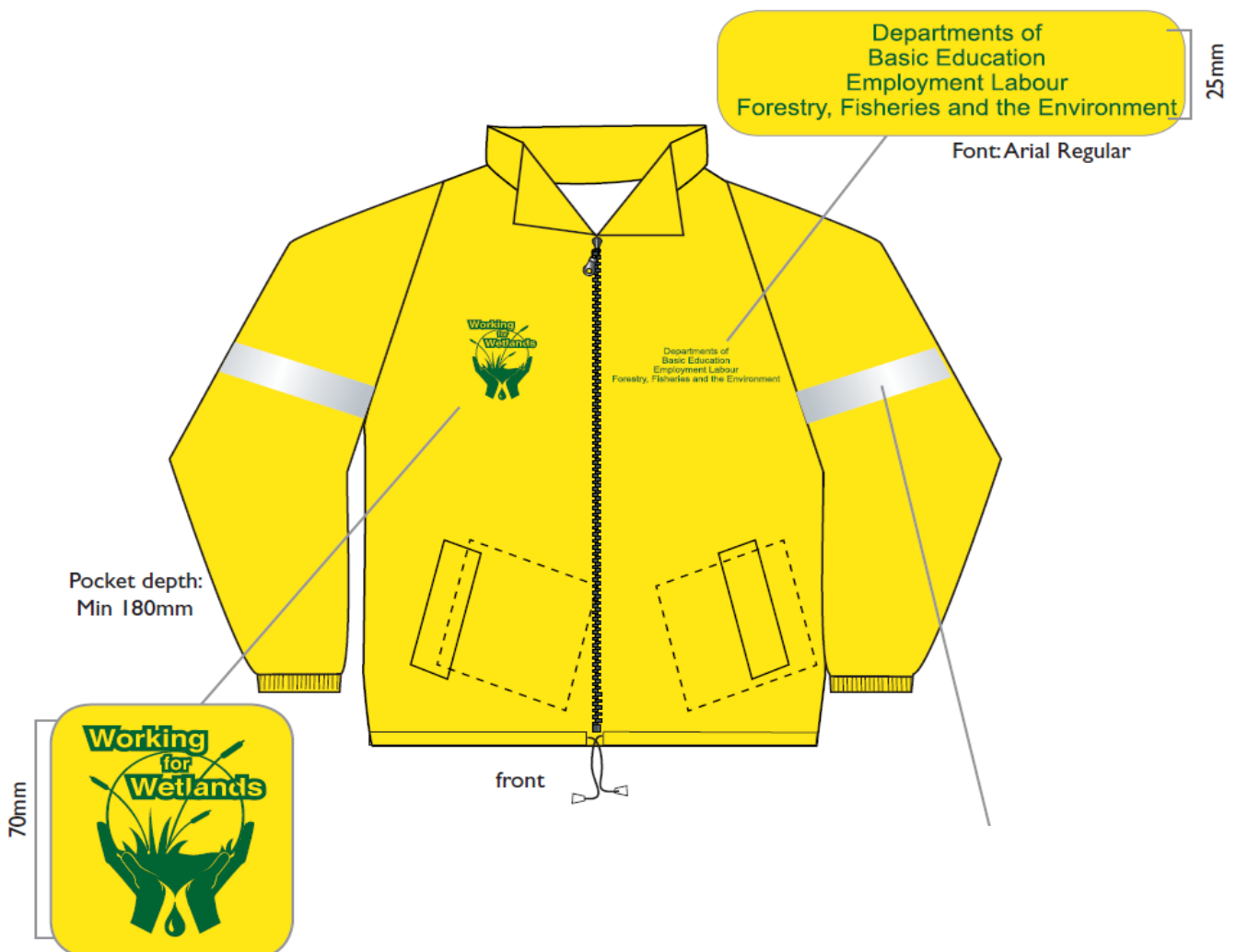
Back of long sleeve T-shirt

- T-shirt colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- 2 Logos: EPWP and SANParks Kudu kop
- Text (Font: Arial– regular) **WORKING FOR
WETLANDS**
- Branding: Screen printed



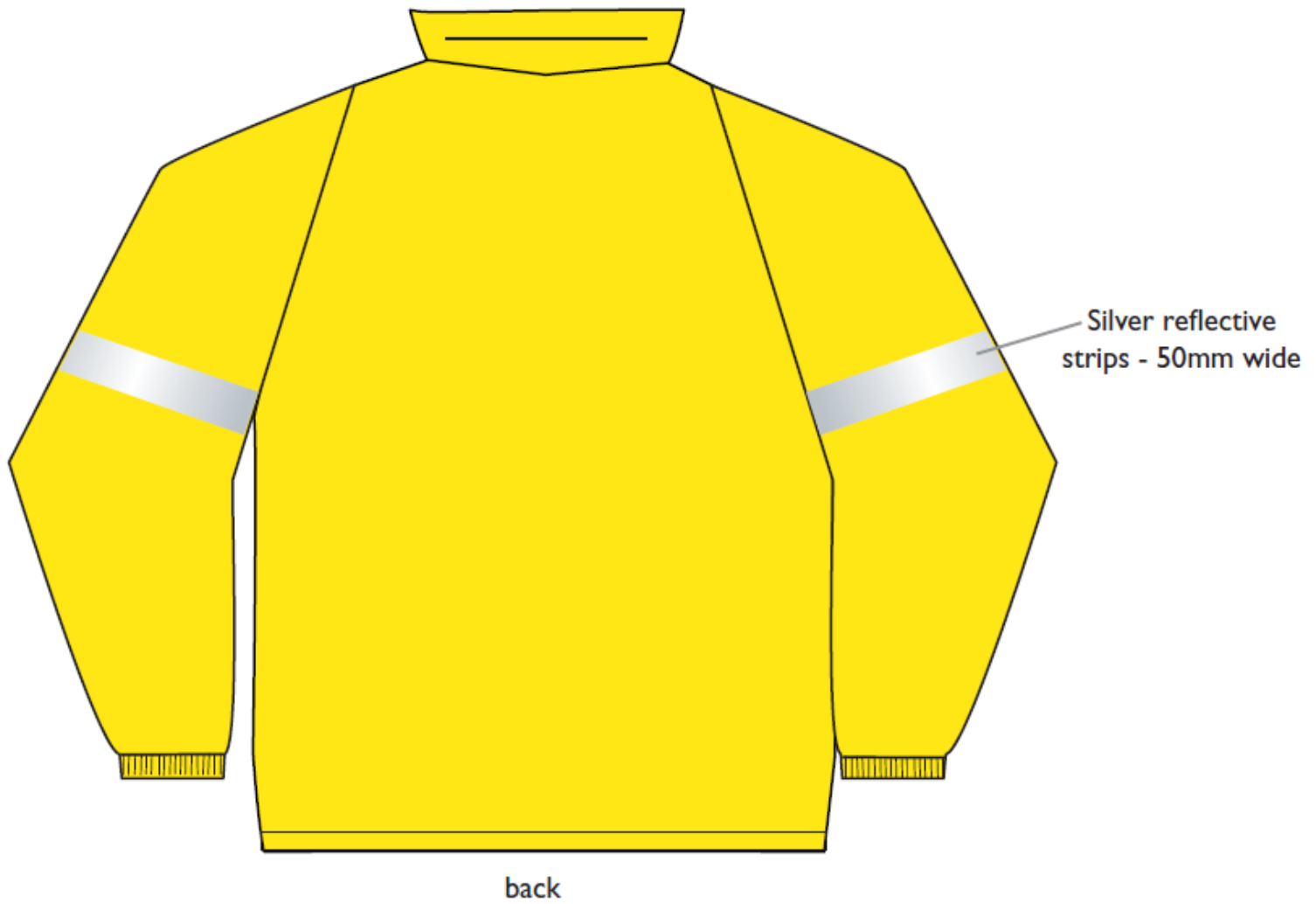
Front of windbreaker

- Windbreaker is made of polyester with a towelling lining.
- Cuffs have an elastic band.
- Drawstring hem.
- Concealed hood in collar.
- Jacket colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- Text:
Departments of
Basic Education
Employment Labour
Forestry, Fisheries and the Environment
- Logo: Wetlands (Right breast)
- All branding must be embrioded.
- Text font: Arial regular



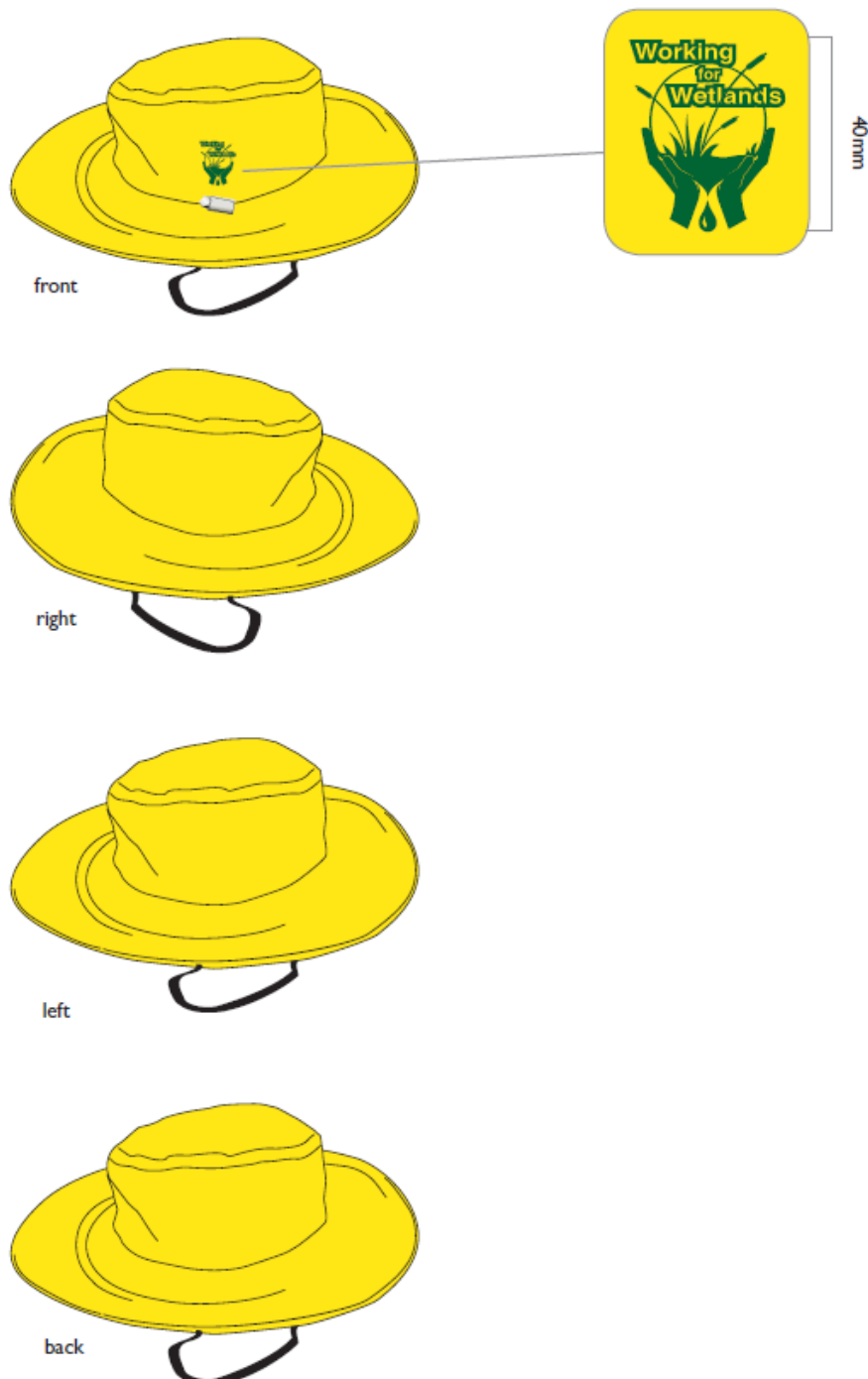
Back of Windbreaker

No branding



Cricket Hats

- Cricket hat colour: Yellow (Pantone 108C) 
- Branding colour: Green (Pantone 350C) 
- Logo: Wetlands (Front)
- Logo must be embrioded.
- Yellow string with plastic toggle.
- 100% Cotton
- 100% Locally produced (Proudly South African)



Beanies

- Beanie colour: Green (Pantone 350 C) 
- Branding colour: Yellow (Pantone 180 C) 
- Logo: Wetlands logo (Front)
- Logo must be embrioded.
- 100% Acrylic Fabric; Knitted
- 100% Locally produced (Proudly South African)



Caps

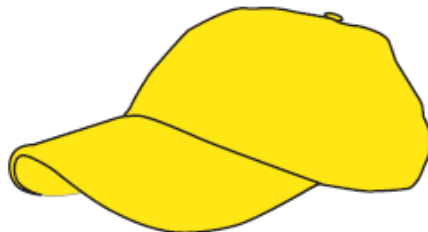
- Cap colour: Yellow (Pantone 108C)
- Branding colour: Green (Pantone 350C)
- Logo: Wetlands (Front)
- Logo must be embrioded.
- 5 panel baseball cap with adjustable strap
- 100% Locally produced (Proudly South African)



front



right



left



Safety boots specs

Please quote on a safety boot model with the following features and specifications:

Features:

- Steel shank. 200J Impact resistant steel toe cap
- Dual-density PU sole
- Slip-resistant
- Acid & oil resistant
- Anti-static
- EN ISO 20345:S1

Specifications:

- Colour: Black
- Material: Leather with Steel

Please see an example of safety boots below:



EPWP Back pack: Specifications

Back pack must have the following specs (or closest to):

- Size: 28 x 38 x 12cm
- Material: Polyester 600D
- Carry handle
- Zippered main compartment
- Front zippered pocket
- Padded/adjustable shoulder straps
- ISO
- Smetav

Branding:

- Backpack colour: Pantone 108C (Yellow)
- Branding: One logo (EPWP), screen print
- Logo placement: Middle of front pouch of backpack
- Logo colour: Green (Pantone 350C)
- Logo size: In proportion with the front pouch



EPWP Tubular Buffs specifications

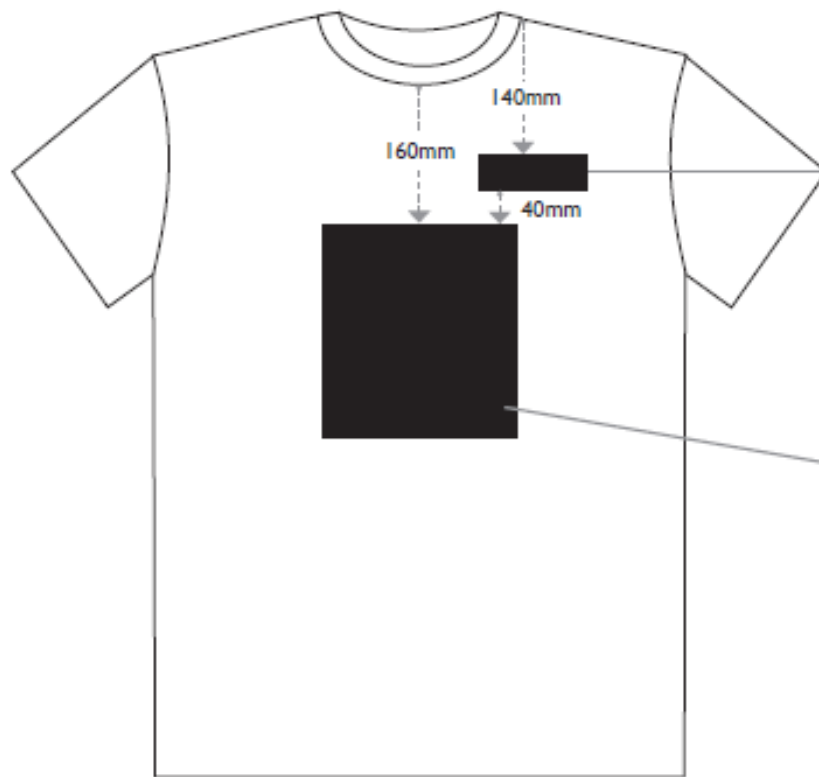
Branding specifications:

- Buff colour: Yellow (Pantone 108C)
- Logos: DFFE logo and EPWP logo
- Text: Arial
- Branding colour: Green (Pantone 350C)



Placement: T-shirts

Front print: A3 screen (portrait)



Government Department

Placement: 140mm from NSP
30mm to the left of the
centre line of the T-shirt

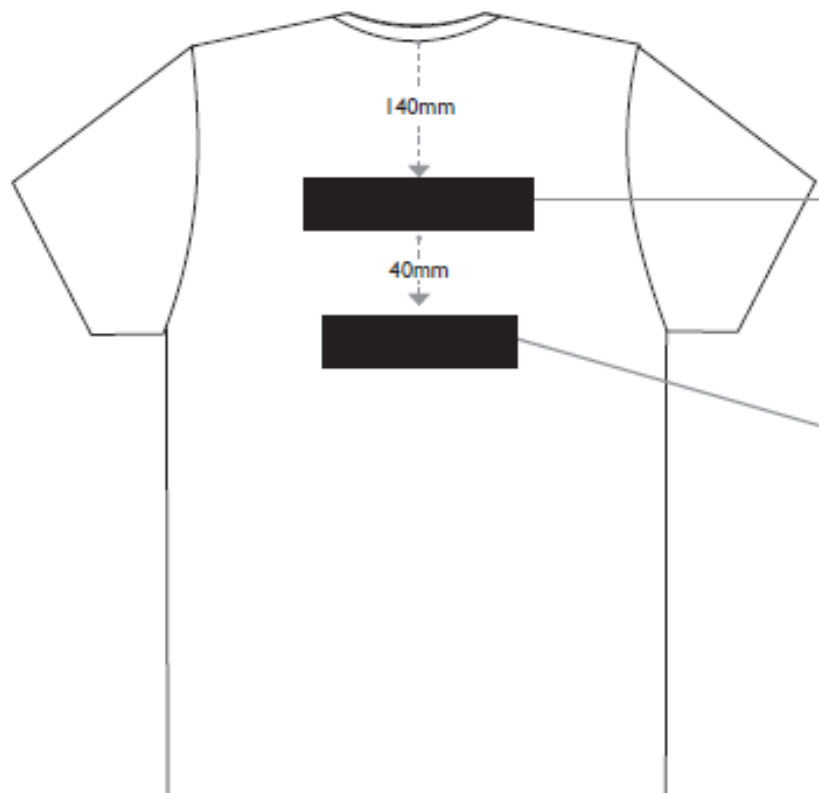
Programme Logo

(eg. Working for Water)

Height: 220mm

Placement: 160mm from top of the
centre edge (excluding
trim) of the collar

Back print: A4 screen (landscape)



EPWP LOGO

Height: 70mm

Placement: 140mm from NSP/130mm
from the top centre edge of
the collar (excluding trim) to
the top of the logo.

Implementing Agent Logo (Optional)

Height: 40mm

Placement: 40mm from bottom of
the programme logo.

Placement: Conti-suit jacket

Back print: A3 screen (portrait)

