

South African NATIONAL PARKS



SANParks Tourism Investment Summit

The Maslow, Sandton | April 04, 2017

PROGRAMME

Registration opens

BREAKFAST AND NETWORKING

Opening address

**Dr B.E.E. Molewa, Minister of
Environmental Affairs**

The Tourism Sector's contribution
to the national priorities of
the Republic South Africa
Ms. Tokozile Xasa: Minister of Tourism

An introduction to the SANParks
Tourism Strategy
**Ms Joanne Yawitch:
Chairperson SANParks Board**

An overview of the SANParks
Commercialisation Strategy
**Mr. Fundisile Mketeni:
CEO of SANParks**

TEA BREAK

The South African tourism sector –
an economic outlook
**Ms Gillian Saunders, Deputy CEO &
Leader for Travel, Tourism & Leisure –
Grant Thornton**

Panel discussion: The South African
tourism industry – opportunities
and challenges

Panellists:

- **Mr Sisa Ntshona,
CEO of South African Tourism**
- **Ms Hannelie du Toit,
COO of Southern African Tourism
Services Association (SATSA)**
- **Mr Eddy Khosa, Chairperson of
Federated Hospitality Association of
South Africa (FEDHASA)**
- **Mr Blacky Komani
Executive Director - Tourvest Holdings**
- **Mr Rob Collins, COO of
Sun International**

Facilitator:

Mr John Robbie

PROGRAMME

Funding the growth of the South
African tourism industry

**Ms Moseketsi Mpeti, Head of Light
Manufacturing & Tourism – Industrial
Development Corporation (IDC)**

LUNCH

An introduction to the Public
Private Partnership (PPP) Governance
and Legislative Framework
**Mr Lindokuhle Hlatshwayo,
Senior Project Advisor:
Business Development, Tourism
and ICT, GTAC, PPP Unit –
National Treasury**

Transforming the South African tourism
industry through SMME development
**Dr Salifou Siddo, CEO: Tourism
Enterprise Partnership**

SANParks new investment overview
**Ms Hapiloe Sello, Managing Executive:
Tourism Development and Marketing –
SANParks**

Closing Remarks

**Ms Khungeka Njobe: Board member
of SANParks Board of Directors**

COCKTAIL EVENT



SPEAKERS



DR B.E.E. MOLEWA

Dr Bomo Edith Edna Molewa is a senior political figure in the African National Congress (ANC), and a member of the organization's highest decision-making body, the National Executive Committee (NEC) and the National Working Committee (NWC). She is also the chairperson of the ANC's International Relations Subcommittee.

She was appointed Minister of Environmental Affairs In 2014, a position she currently holds. She was appointed to Cabinet as Minister of Social Development in 2009, and in 2010 as Minister of Water and Environmental Affairs. She currently also chairs the South African Cabinet's International Cooperation, Trade and Security Cluster (ICTS).

She began her career in environmental conservation when she headed the Department of Environment and Tourism in the North West Province in 1996, followed by the Department of Agriculture, Conservation and Environment in 2000.

She was the first woman to be elected as Provincial Chairperson of the ANC in the North West Province, and the first woman Premier of the Province in 2004. She was amongst the first group of Parliamentarians in the new democratic parliament in 1994 and made history by becoming the first female chairperson of the Portfolio Committee on Trade and Industry.

She has headed the South African delegation to a number international negotiations in various fields, including Convention on Biological Diversity (CBD); the Convention on the International Trade in Endangered Species (CITES), the World Heritage Committee (WHC) and the international climate change negotiations in Mexico in 2010, then Durban in 2011 - leading up to the United Nations Climate Change Conference in Paris in December 2015.

She is widely recognized as having played a leading role in the negotiations that led to the adoption of the historic Paris Agreement to combat climate change, that was signed at the United Nations in April 2016.

She is a respected leader on the African continent in a number of areas relating to water security, the environment and the global sustainable development agenda, and has served as President of the African Ministers Council on the Environment (AMCEN) and two terms as President of the African Ministers Council on Water (AMCOW).

She is the current chair of the Abidjan Convention that consists of 38 countries of the continent and coordinates management of the Indian Ocean space and a regular country participant in the World Economic Forum (WEF) and leads discussions on matters of sustainability, water and climate change.

She has a number of academic, leadership and management qualifications including from the Harvard Kennedy School of Government and the Wharton School of the University of Pennsylvania, and is currently studying towards a Bachelor of Arts Honors in Development Studies from the University of South Africa (UNISA).

In 2016 she was awarded an Honorary Doctorate in Applied Sciences from the Vaal University of Technology (VUT).

On the 17th of March 2017 she was installed as Chancellor of the Sefako Makgatho Health Sciences University (SMHSU), the first institution of its kind in post-apartheid South Africa.

SPEAKERS



MINISTER TOKOZILE XASA

Minister Tokozile Xasa is currently serving as the Minister of Tourism after serving as the Deputy Minister of Tourism from 2008 to 2017. Minister Xasa holds a Bachelor in Public Administration and Psychology from the University of the Transkei

(now called the Walter Sisulu University); a BA Honours in Public Administration and a Master in Public Administration from the University of Fort Hare.

A teacher by profession, she taught at several high schools for 9 years before becoming the first female Mayor of a district municipality in the transitional period of local government in the Eastern Cape.

She has previously held the position of Provincial Treasurer of the African National Congress (ANC) in the Eastern Cape, and was a Member of the Provincial Legislature (MPL) of Eastern Cape from 2001 to 2009 serving in the Local, Traditional Affairs, and Economic Affairs portfolio committees as well as the Premier's Office.

She is a former Member of the Executive Council (MEC) of the Eastern Cape Provincial Government and served as MEC in a variety of portfolios namely Social Development, Housing and Local Government and Traditional Affairs.



JOANNE YAWITCH

Joanne Yawitch has been the Chief Executive Officer of the National Business Initiative (NBI) since March 2011, having previously been Deputy Director General for Climate Change in the Department of Environmental Affairs with responsibility for Environ-

mental Quality and Protection, as well as for the Department's Climate Change work.

She worked for the Gauteng Department of Environment from 1997 to 2004 and prior to that was Special Adviser to the then Minister of Land Affairs.

Joanne is currently the Chairperson of the Board of Directors of South African National Parks (SANParks) and is a Director of the National Research Foundation. Her expertise lies within business and sustainability, business and government collaboration; and climate change.



SPEAKERS



KHUNGEKA NJOBE

Khungeka Njobe serves as a Board member of South African National Parks (SANParks) and Chairs the Conservation, Tourism and Socio-Economic Development Committee – a sub-committee the SANParks Board of Directors.

She possesses extensive leadership and management experience with over a decade of experience at executive level at both public and private sectors.

Although trained as a biologist, she has effectively applied her leadership and management experience in multidisciplinary sectors of the economy that include government, research and development, environment, construction and water sectors. Ms Njobe possesses in-depth knowledge of environmental management issues, water issues, sustainable development, R&D management, technology management and innovation.

She holds a B.Sc (Hons) in Biology from the University of California, Los Angeles, California, USA as well as Masters in Science from the University of Pretoria, South Africa. She also trained at the International Institute for Management Development (IMD) in Lausanne, Switzerland where she obtained a certificate in Mastering Technology Enterprises (MTE)

She is currently CEO of Kay Ann Group, an investment holding business with an operating arm in water and consulting offering services in environment, water and R&D, technology and innovation.



FUNDISILE GOODMAN MKETENI

Fundisile Mketeni currently holds the position of South African National Parks (SANParks) Chief Executive Officer and brings to the organisation a wealth of experience in the development and management of protected areas,

tourism development and management, conservation of biodiversity and public sector management.

He started his career as a Trainee Manager at the Conservation and Tourism Board of the Eastern Cape (now Eastern Cape Parks) where he rose to the level of Acting Regional Manager.

He joined SANParks as the Park Manager of the Addo Elephant Park in 1996, playing an instrumental role in the introduction and execution of major initiatives in Tourism Development, Concessions and Community Beneficiation at Addo National Park.

He became Chief Operations Officer of SANParks responsible for 19 parks in 2003 and was appointed the Deputy Director General: Biodiversity and Conservation in the Department of Environmental Affairs in 2004, a position he held for a decade. It is in this role where he honed his skills on Policy and Legislative Development; Intergovernmental Coordination and Relations and International Negotiations and Relations.

He served as a Board member of South African National Parks; Isimangaliso Wetland Park Authority; South African National Biodiversity Institute (SANBI); National Lotteries Board's Heritage and Environment Distribution Agency; and Chair of the South African National Committee of International Conservation Union (IUCN); and currently serving as a Bureau Member for Africa on Intergovernmental Platform for Biodiversity and Ecosystem Services (IPBES).

SANParks was proud to welcome him back as Chief Executive Officer in 2014. Mr Mketeni holds a Masters Degree in Environmental Management with 25 years of experience in the field of Environmental Management and Biodiversity and Conservation.

SPEAKERS



BLACKY KOMANI

Blacky Komani is an Executive Director at Tourvest Holdings. He has been involved in the tourism industry since 1985 and has gained experience across the industry in both the United States of America and South Africa.

He was the Director for the

Americas of SA Tourism and the Managing Director of Miami-based tour operator Karell Travel. In South Africa, he has served in senior positions at American Express Foreign Exchange and I time Holdings as a CEO; he was appointed to Tourvest's executive committee in July 2013 and is a long-standing board member of American Express Foreign Exchange in South Africa. He holds a B.Admin Honours and a Masters Tourism Administration (MTA).



EDDY RHULANI ARNOLD KHOSA

Eddy Khosa is the sitting Chairman of the Federated Hospitality Association of South Africa (FEDHASA); an executive with extensive experience in tourism, hospitality and MICE sector; Eddy offers over 28 years' experience at senior and

executive management level in industry.

He is a former Board member of the following tourism industry bodies:

- Tourism Business Council of South Africa (TBCSA)
- Tourism BBBEE Charter Council
- South African Tourism



HANNELIE DU TOIT

Hannelie Du Toit holds the position of Chief Operations Officer at the South African Tourism Services Association (SATSA). She joined SATSA in February 2015 and has played an instrumental role in developing and steering various important projects

including the Open Safari Vehicle (OSV) Self-Regulation, Adventure Tourism Self-Regulation, and SME Market Access projects. She furthermore took on responsibilities to drive transformation and provide guidance to members and industry on the newly implemented transport Operating License regulations.

She has a proven track record of over 23 years' experience in tourism, marketing and economic development and as a result, an in-depth understanding of both the industry and organisation.



SPEAKERS



ROB COLLINS

Rob Collins is currently the Chief Operations Officer for Sun International. He started his career at the Receiver of Revenue where he served as Legal Advisor and assisted in writing the VAT Act of South Africa. He has served as an Associate Director at

Deloitte and Touche and a Director at Interleisure where he held the position of the Group Tax and Legal Advisor. He left Interleisure to head up the Ster Kinekor Group where he also served as the Chairman of Walt Disney, 20th Century Fox and Columbia in Africa.

He has over 16 years' experience in the hotel industry having joined Tsogo Sun in 2000; he has served in a variety of senior roles within the Tsogo Sun group including Chief Executive Officer MGM Grand SA; Chief Operating Officer of Tsogo Sun Gaming, and Managing Director of Tsogo Sun Gaming.

With the merger of Gold Reef Resorts, Rob moved up into a Group role as Chief Marketing Officer of Tsogo Sun, directing the Sales, Marketing, CSI and Tenanting strategies for Tsogo Sun Gaming, Tsogo Sun Hotels, and Tsogo Sun Holdings.

He holds a PHD in Tax and Honours degree in Marketing, a post LLB, a BCom (Legal), HDip in Tax Law and a HDip in Company Law.



SISA NTSHONA

Sisa Ntshona is the Chief Executive Officer of South African Tourism, in this position he is responsible for steering the mandate and all operations of the national Destination Marketing Organisation's head office and its global offices across 10 countries.

With over 20 years' experience he has held several strategic leadership positions across jurisdictions in Africa and Middle East in blue chip corporations and multinationals.

He is an accountant by training, and holds a Master of Business Administration (MBA), as well as an International Executive Programme (IEP).



GILLIAN SAUNDERS

Gillian Saunders is Deputy CEO of Audit Tax and Advisory Firm, Grant Thornton in Johannesburg and Head of Advisory Services in South Africa. Gillian has a long track record of more than 25 years in consulting to the hospitality, tourism and leisure

industries and leads a team of experts in various fields from over 25 countries.

She is Chairperson of the board of the University of Johannesburg's Kerzner School of Tourism and Hospitality and is passionate about education and education in the Hospitality and Tourism sector.

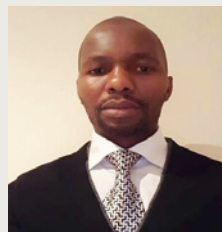
SPEAKERS



MOSEKETSI MPETA

Moseketsi Mpeta is the Head of Light Manufacturing and Tourism at the Industrial Development Corporation (IDC); before joining Tourism business unit in 2004, she was in the Mining business unit.

She joined the IDC in 2001, and prior to that was a senior manager at Arthur Anderson; she is a Chartered Accountant by profession.



LINDOKUHLE HLATSHWAYO

Lindokuhle Hlatshwayo is currently Senior Project Advisor: Business Development, Tourism and ICT, GTAC, PPP Unit at the National Treasury.

He's been advising on Private-Public Partnerships (PPP's) for the past 11 years in all spheres of Government and some Public Entities. He has advised on a number of PPP projects and addressed a number of conferences around the country and neighbouring SADC Countries.



DR. SALIFOU SIDDO

Dr Siddo is the CEO of SME Trade-Links. With professional experience in tourism of more than 20 years, he has played critical roles in establishing and leading some of the most important institutions in the South African tourism sector, including South African

National Parks (SANParks); Tourism Grading Council of South Africa (TGCSA) and Tourism Enterprise Partnership (TEP) as well as the Zatic Group.

Dr Siddo is a director of Fair Trade Tourism, Zatic Group, Zatic Tourism, and Tourism Business Council of South Africa (TBCSA). He holds a PhD (Organizational Communication) and a Certificate in Finance and Accounting.



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