SOUTH AFRICAN NATIONAL PARKS
VACANCY: REGIONAL COMMUNICATIONS MANAGER
NORTHERN REGION PARKS
PATERSON GRADING: D3
CLOSING DATE: 10 APRIL 2012

Applications are invited from suitably qualified persons for the above position in the Communications Division at Groenkloof National Park. The incumbent will be responsible for 3 National Parks (Mapungubwe National Park & World Heritage Site, Marakele National Park in Limpopo & Golden Gate Highlands National Park in the Free State). The successful candidate's responsibilities would include but not be limited to the following:

Responsibilities:

- Develop and implement a regional communications strategy in line with the corporate communications strategy.
- Develop and maintain media relations.
- Establish and maintain relationships with relevant stakeholders.
- Advise Regional / Park Managers on key stakeholder issues.
- Identify, plan and coordinate events in the Parks.
- Draw up a business plan for the region with related budget annually.
- Ensure that all published information conforms to corporate communications standards.
- Manage the website for the region.

Knowledge & Skills:

- Computer Literacy
- Understanding of the Public Access to Information Act (PAIA)
- Understand public relations code of ethics.
- Understanding of relevant industry related legislation
- Media Relations principles and practices
- Events Management
- Corporate writing

Requirements:

- Be in possession of a BA / National Diploma Journalism/Communications or Public Relations and have at least 3 years in corporate communications coordinating media liaison, events management, public relations.

Interested persons **who meet** the above stated qualifications should forward their applications and detailed Curriculum vitae to the following address:

Human Resources Division
SA National Parks
PO Box 787
PRETORIA
0001
Fax: (012) 426-5588
E-mail: jobapplications@sanparks.org
If you have not been responded to within 21 days of the closing date please accept that your application was not successful.

SANParks is an equal opportunity employer and reserves the right not to make an appointment