

MEDIA RELEASE - 18 November 2003

<< back >>

KRUGER GRABS TOP HONOURS AT GETAWAY SHOW

The Kruger National Park exhibition stand secured top honours at the Durban Getaway Show last weekend (November 14 - 16, 2003).

Up against stiff competition from other tourist destinations like KwaZulu-Natal, the Eastern Cape and various lodges, private game farms and holiday resorts, the Kruger National Park stand secured the prize for Top Destination 2003.

Judges comments included the overall attractiveness of the stand, the friendliness of the staff at the stand and comments from the general public resulted in the award going to Kruger.

"We are very proud to have achieved this distinction," said Acting KNP director Mr Josias Chabani who also attended the show, "but will continue to strive for excellence in the tourism field."

The Kruger National Park stand was designed and built by Barberton-based H+T Marketing.

... Ends



Volkmar Seifert from H+T Marketing and Josias Chabani, the Acting Director of the KNP, celebrate after winning the Getaway Show's Top Destination 2003 Award.

Issued by:

Raymond Travers, Media Relations Practitioner, Kruger National Park. Contact: Tel: 013 735 4116, cell: 082 908 2677 or email: raymondtr@parks-sa.co.za

Enquiries:

William Mabasa, Public Relations and Communications Manager, Kruger National Park. Contact: Tel: 013 735 4363, cell: 082 807 3919 or email: williamm@parks-sa.co.za.